

## PROGRAM DESCRIPTION

### MA IN INTERNATIONAL RELATIONS

Approved by KJU Senate decision:

The program description is using the definitions of the European Higher Education Area European Credit Transfer System. The content is based on ECTS Users' Guide, Hungarian HE legislation and FIBAA Accreditation Agency guidelines for Program in Management Studies, Economics, Law and Social Sciences.

#### Program Director:

Lőrinczné dr. habil. Bencze Edit

#### Basic Data

**Disciplinary area:** Social sciences

**Qualification level:** Master, MA

**Title of qualification:** International Relations Expert

**Duration of education:** min. 1 semester Preparatory course +4 semesters in the Master Program

**Entry requirements:** qualifications obtained in a bachelor program or college degree obtained in an earlier educational system equivalent with a BA degree or university degree or MA degree.

In case of further education within another disciplinary area, the Admission Rules shall prevail.

**ECTS Value:** Preparatory course 20 credits +120 credits

**Program focus:** academic oriented and theory-oriented subjects in a proportion of 60-40 % of total the credits

**Contact lessons defined by the Act on National Higher Education:**

- Full time program: 800 contact lessons
- Part time program: 200 contact lessons

## 1. Objectives- Context, Aims and Characteristics

### 1.1. Objectives:

#### 1.1.1. Quality Aims of European Higher Education

The program reflects the four purposes of Council of Europe: preparing students for their future careers, employability, for active citizenship, supporting their personal development, and creating a broad advanced knowledge base stimulating research and innovation.

### 1.1.2. Dublin Descriptors of Second Cycle-QF-EHEA

The program's qualification objectives are equivalent to the European Qualification Framework System level 7, and Hungarian National Qualification Framework system 7<sup>th</sup> level programs.

Level	Knowledge	Skills	Competence
Level 7[3]  The learning outcomes are relevant to Level 7	Highly specialized knowledge, some of which is at the forefront of knowledge in a field of work or study, as the basis for original thinking and/or research  Critical awareness of knowledge issues in a field and at the interface between different fields	Specialized problem-solving skills required in research and/or innovation to develop new knowledge and procedures and to integrate knowledge from different fields	Manage and transform work or study contexts that are complex, unpredictable and require new strategic approaches; take responsibility for contributing to professional knowledge and practice and/or for reviewing the strategic performance of teams

They comply with the Hungarian subject benchmarks and accredited by the Hungarian Higher Education Accreditation Committee, member of ENQA.

A foreign affairs analyst (FAAs/IRAs) or international relation analyst is expert in one or more areas of international relations, such as foreign policy, international trade, international and domestic security, and regional studies. They are capable of understanding and using approaches, methods and tools of different international economic, law, political theories, and regional-civilizational studies, using their professional foreign language skills for understanding the complex globalized international system. They are capable of deep analysis of different macro-regions' or sub-regions' economic, political and social interdependencies. They are capable of Ph.D. level education.

- Foreign affairs analysts perform research on issues related to area of their expertise they may impact policies and positions of governments, humanitarian organizations, and multinational corporations. Their work also includes assisting in the development of plans and policy formations and analyzing the function of agencies and organizations and their impact on international relations.
- Foreign affairs analysts help non-governmental organizations, government agencies and private sector corporations alike formulate or revise their policies based on what is going on in strategically important parts of the world. Foreign affairs analysts also study the influence and effect of an organization or an agency in a specific country or region in the world. This means IRAs must be knowledgeable of the history, culture and political system of the country or region of the world they study and must be up-to-date on current events. A nation's political and business ties are also of key strategic importance when conducting analyses.
- Foreign affairs analysts have a deep understanding of how countries relate to each other politically, economically, in social or cultural terms and diplomatically. As such, they are responsible for managing the political and commercial interests of an organization.

### 1.1.3. European Credit Transfer and Accumulation System

KJU ECTS guidelines comply with the ECTS Users' Guidelines of EHEA

#### 1.1.4. Quality Guidelines and Standards of EHEA 2015

Design and approval of the program, student-centred learning, teaching staff, learning resources, student administration and information management, public information rules.

### 1.2. Internationalization of KJU program

#### 1.2.1. Legal and normative international environment and rules

International orientation of the study program design is compulsory for international education programs. They meet the new internationalized standards:

- UN Compact -GLRI50+20 normative prescription for managers as principle for international accreditation in case of EFMD European, and WBSCSB American accreditation agency<sup>1</sup> (see: paradigm braking: enlightenment statemen-ship)
- European Parliament criteria for internationalization of HE curricula for international higher education<sup>2</sup>, abroad and at home, credit, staff, student, degree, mobility, cross border delivery, curriculum (internationalization of curricula: IoC), global citizenship, international research communication, international strategic partnerships, accreditation criteria, MOOC and virtual learning rules.<sup>3</sup>
- Erasmus+ Program Guide
- Harmonized with British subject benchmark in British QAA normative models: Politics and International Relations
- APSIA schools standards<sup>4</sup> for IRAs in public sector, multilateral and non-governmental and private sphere careers

#### 1.2.2. The features of internationalization of KJU program

The internationalization dimension of study program in case of MA in International Relations consists of the following elements:

- International dimension of content and curricula: to prepare and equip students for challenges of globalization, to prepare graduates for careers in global public, non-profit, businesses environment (forming regimes), working in diverse cultural backgrounds, management skills in intercultural communication and meet the standards of different regional subsystems, state-structures, civilizational environment and rules. This is formulated in the Interdisciplinary Global Management cluster of subjects.
- Including language courses to the curriculum for the preparatory and fresh students.
- International Week program and faculty internationalization are part of the curriculum
- International conferences and research projects are part of the curriculum
- Pedagogies: inclusive student-centred learning and learning skills development.
- Outcomes: detailly described.

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<sup>1</sup> <http://grli.org/wp-content/uploads/2017/12/5020-Agenda-English.pdf>

<sup>2</sup> [http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL\\_STU\(2015\)540370\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL_STU(2015)540370_EN.pdf)

<sup>3</sup> [http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL\\_STU\(2015\)540370\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL_STU(2015)540370_EN.pdf)

<sup>4</sup> [https://en.wikipedia.org/wiki/Association\\_of\\_Professional\\_Schools\\_of\\_International\\_Affairs](https://en.wikipedia.org/wiki/Association_of_Professional_Schools_of_International_Affairs)

- The program fully covers the foreign language learning programs for international degree students, Incoming mobility, inner mobility and partly, the double degree programs.
- Employability of graduates by ILO recommendations:
  - legislators and senior government officials:
  - senior officials of special-interest organizations
  - policy and planning managers
  - public relations managers
  - research and development managers

### 1.3. Distinctive premium features of KJU MA in International Relations program

#### 1.3.1. The distinctive features of the study program among global IR programs

- KJU program meets all global, European and Asian normative professional, global occupational and accreditation rules:
- KJU program combines the best elements of business school education, with university academic environment using applied research and third role of universities for social innovation in international security, development and well-being sphere.
- KJU program is distinctive from other universities because it contains a premium element, the so called PIQ & Lead approach: its main philosophy is professionalism in knowledge and skills with service dominant approach with innovation and quality dimensions, and preparing for responsible leadership of units, teams, programs and projects.

#### 1.3.2. Distinctive features for possible careers:

Positions: International (ISCO), European (ESCO) and Hungarian (FEOR) employment Codes:

- ISCO: 11 chief executives, senior officials and legislators
- ESCO code 26, Legal, social and cultural professionals, 24 business and administration professionals
- FEOR Code 11 legislators, public administration and special interest group leaders, 26 legal and social science occupations

Roles:

- Public sector employees:
  - Public sector employees handle a variety of responsibilities that are vital to society's stability, dealing with challenges that include keeping law and order, promoting trade, developing urban areas, solving energy crises, problems of poverty, security, capable of highly structured and extended entrance examinations. (European and national):
  - Positions: foreign and civil service, international cooperation agency, development agency, public diplomacy agency, specialized functional agencies (health, agriculture, trade, science, environment, international development, etc.)
  - Understanding of policy processes, quantitative analysis, program management
- Multilateral sector employees:
  - Multilateral organizations are tasked with responsibilities that no country can address alone. At agency secretariats, field offices, and related posts, professionals work in the fields of: human rights, international peace and security, trade, global health,

translation and interpretation, science and environmental affairs, public communications.

- Most important global organizations, UN, WTO, World Bank, IMF, OECD, regional multi-issues organizations EU, EAEC, ASEAN, security OSCE, NATO, SCO, development, regional banks, FTAs
- Functional areas: economics, sustainable development, peacebuilding, law, security, communications, political risk management, regional expertise
- Non-governmental actors:
  - Non-governmental organizations work to address charitable or educational needs around the world, including preventing human trafficking, conserving wildlife, advancing food security, fighting discrimination, promoting governance and rule of law, protecting natural resources, providing microfinance, expanding education, and other fields.
  - Organizations: Amnesty International, Human Right Watch, UNICEF, Eurocities, and other more 3000 thousand organizations in Europe
  - Experience working on social issues, regional expertise, quantitative and qualitative analysis, program management
- The private sector organizations:
  - They are independent from the states. They are part of international, global, and regional governance regimes. They work for global, regional, and national policy formulation concerning business life, partnering with global challenges.
  - Deloitte, IKEA, DHL, Unilever, Henkel, Vodafone, Amazon, IBM,
  - Functional expertise in areas such as: finance, political risk management, economics, strategic planning, public communication, regional expertise, quantitative analysis, cross-cultural communication skills, and understanding policy processes
- Job duties and key responsibilities of FAAs/IAAs are:
  - Strategic policy planning: working with stakeholders in policy development, consultations, communicating policy options, option appraisal, delivery chains, best practice for analyzing and evaluating evidence, realistic policy making, evaluating and developing effective methods for making strategic choices
  - Standards for international policy, development and reports.
  - Formulating policy or program recommendations on assigned programs
  - Preparing papers and briefing materials
  - Collaborating with foreign counterparts
  - Developing and preparing in-depth analyses of assigned issues at the national, regional, and global levels
  - Assessing and improving program effectiveness related to proposed regulations, legislation or resources
  - Developing research concepts, policy questions, and work plans for papers and reports
  - Identifying and analyzing key trends, policies, and strategies
  - Leading the assembly, manipulation, and analysis of economic data
  - Leading significant analytic and report-writing efforts
  - Identifying, researching, and developing policy recommendations for reports
  - Creating and delivering presentations for research projects

### 1.3.3. The KJU MA in International Relations Program's position

- The program is part of the KJU Budapest International Campus program and together with the Hungarian program is sustainably implemented.

- The program is connected to KJU's strategic aims for cooperative education including work-based learning (WBL)
- The program is connected to KJU's strategic aims for entrepreneurship education: to develop students for private, non-profit or social entrepreneurship.

## 2. Admission

### 2.1. Admission requirements:

- Admission by formal learning documents
- Validation of non-formal learning on the principle of European and National Qualification Framework
- EU Skills Profile Tool for Third Country nationals  
<https://ec.europa.eu/migrantskills/#/profile/personal-info/general>
- Recognition of qualifications held by refugees – guide for credential evaluators EAR Manual <http://ear.enic-naric.net/emanual/>

### 2.2. Admission exams are annually monitored.

Admission is the responsibility of the Centre for International Education and Development

### 2.3. Counselling for prospective students:

- Online helpdesk
- Counselling during the preparatory course

### 2.4. Selection procedure

- The selection procedure is transparent, students through language tests approve their learning skills and knowledge base for capability of implementing the study program's objectives.
- Selection process has an inclusive element, it reflects on those who have learning difficulties (dyslexia, etc.)
- The admission procedure is described, documented and the decision is communicated in writing, reflecting transparent criteria.  
The admission criteria contain detailed information on the results of the admission procedure for stakeholders.

## 3. Intended Learning Outcomes in MA in International Relations (ILO)

The MA in International Relations has a Hungarian description of ILO. This program ILO is internationalized with globalization and internationalization competencies.

Intended Outcome of the Program	
<b>1. Knowledge</b>	
<b>1.1.</b>	Advanced knowledge and analytical thinking in analyzing complex social interdependences, advanced knowledge concerning global social and environmental problems and responsible leadership.
<b>1.2.</b>	Advanced knowledge concerning interplay between global and regional governance, comparing regional international systems.
<b>1.3.</b>	Degree holder (DH) is familiar with most important and latest paradigms and narratives of IR.

<b>1.4.</b>	DH has deep knowledge in Civilization and & Culture theories, has a deep knowledge in regional IS concerning main economic, political, social and cultural tendencies. Deep knowledge about world civilizations, its influence, and world religions.
<b>1.5.</b>	DH holder has deep knowledge about the UN decision-making, problems of UN system and reforms concerning the UN.
<b>1.6.</b>	DH holder is familiar with human right regimes, migration regimes, minority rights, and regional differences of it.
<b>1.7.</b>	They are familiar with European Union's business environment, institutions, policies and regulations.
<b>1.8.</b>	DH has advanced knowledge about comparative politics, trends concerning democracies
<b>1.9.</b>	DH holder is familiar with great power politics and changing dynamic among them. The role of G8, G20 and other groups (BRICS, etc.) in global politics. DH has deep insight on crises and conflicts of world politics.
<b>1.10.</b>	DH is familiar with main trends of world economy especially in case of EU economic processes.
<b>1.11.</b>	DH demonstrates knowledge global, regional (European), foreign commerce policies, foreign economic relation practices, problems and its impacts. Familiar with international commercial and financial, legal, regional development terms, resources and rules.
<b>1.12.</b>	Postgraduates are experienced in international project planning, organizing, implementation and monitoring, evaluating processes, ethical behavior practices.
<b>1.13.</b>	They are familiar with international and national institutions of tourism, global governance and multilevel practices, latest trends in tourist services.
<b>1.14.</b>	They are familiar with Hungarian foreign policy, economic policy, and cultural policy matters.
<b>1.15.</b>	They are familiar in INGOs, INGOs financing, evaluation financial resources and returning analyses.
<b>1.10.</b>	They are familiar with latest leadership and management theories and models.
<b>1.11.</b>	They are familiar with IR language, special legal and professional environment.
<b>1.12.</b>	They are familiar global public policy issues.
<b>1.13.</b>	They are familiar with new development of data science, new visualization practices.
<b>1.14.</b>	They are familiar with wellbeing and other foreign policy indicators and evaluations.
<b>2. Skills</b>	
<b>2.1.</b>	The degree holder is capable of original analysis of world crises, problem solution development, modelling in case of complex strategies and problems, in fluid environment and network culture.
<b>2.2.</b>	Capable of understanding and evaluating the decision-making processes and their dynamics in interplay of great powers and IGOs.
<b>2.3.</b>	In SMEs, large enterprises are capable of complex unit leadership, for complex planning, governance, and resource management in national, international and multicultural environment.
<b>2.4.</b>	Capable of understanding interdependence and impacts on efficiency and effectiveness exploring environmental factors.
<b>2.5.</b>	Capable of arrangement, allocating data, and resources, critical analysis using IT tools.
<b>2.6.</b>	Capable of using information on business development trends and EU and national policies.
<b>2.7.</b>	Capable of development personal professional views, approaches and discuss them.
<b>2.8.</b>	Capable of leadership of an enterprise, planning, governing operation and supporting processes, allocating resources.
<b>2.9.</b>	Demonstrates knowledge concerning international business, financial, supply chain and logistics processes.
<b>3. Business competencies, behavior and attitudes</b>	
<b>3.1.</b>	Degree holder behaves responsibility, critical attitudes, demonstrates innovativeness and proactive behaviors.
<b>3.2.</b>	Is open for new scientific and practice results and solutions in tourism discipline.
<b>3.3.</b>	One demonstrates awareness concerning global, regional, local problems, concerning social, environmental, cultural issues, demonstrates transformative activities based on European social values.
<b>3.4.</b>	Is open for life-long learning, for professional development and influence for learning employees.
<b>3.5.</b>	Demonstrates openness to new venture possibilities, and social responsibility.

<b>3.6.</b>	Demonstrates rigor, constructive, cooperative and initiative qualities.
<b>4. Generic competencies</b>	
<b>4.1.</b>	Capable of autonomous decision making in case of organization policy, strategic, operative levels, using relevant leadership, innovation and quality management methods. Capable for resolving advising tasks and roles concerning decision-making.
<b>4.2.</b>	Demonstrates autonomy in leadership of enterprises or divisions or units.
<b>4.3.</b>	Takes responsibility for own activity and own units, foreign services, in case of non-profit enterprise activity and for people.
<b>4.4.</b>	Capable of human resource development in own area of responsibility.
<b>4.5.</b>	Capable of strategy development of the whole institutions, foreign service units, enterprise or divisions, functional areas, for integrating with operative deployment.
<b>4.6.</b>	Capable of using quality models, techniques and tools for understanding whole processes.
<b>4.7.</b>	Capable of responsible cooperation for shareholders and all type of stakeholders.

## 4. Structure of the program

### 4.1. Main clusters of the modules:

- Core Disciplinary International Relations 60 ECTS
- Specialized IR Studies 20 ECTS
- Global Leadership studies 40 ECTS
- Free election: 10-20 ECTS

### 4.2. Rules of the credit allocation and conversion of grades

**EQF Levels of the subject:** secondary school education (level 4), vocational level of education/short cycle (level 5), bachelor's (level 6), master's (level 7), Doctorate, Ph.D. (level 8)

**Functions of the subject:** I: Introductory, C: Core compulsory, S: specialization, P: preparatory for the Master level

**Types of the subject:** Theoretical- Colloquia: T, Seminar (portfolio task): S, Mixed (colloquia and portfolio task): M; Practice (project/internship: PRI, work-based learning: WBL): PRI, WBL, L-skills-tests, and other measurement): L

**Types of grades of diverse types of subject:** T: 1-5; S 1-5; M: 1-5; PRI/WBL: passed, satisfactory, very good, excellent. S: passed, satisfactory, very good, excellent.

**Transcript of grades:**

Performance in %	Performance by value	Grading Hungarian	ECTS grading	USA grading	China grading	India grading	UK grading
90-100	Excellent	5/A	A	A	A	A	A
81-90	Very Good	4/B	B+	B+	B	B	A/B+
71-80	Satisfactory	3/C	B+	B+	C	C	B
51-70	Passed	2/D	C+	C+	D	D	B-
0-50	Failed	1/F	C	C	E	E	C
0-50	No credit	No credit			F	F	F

**1 ECTS= 30 working hours**

**5 ECTS: 30 academic hours of contact lessons, 120 hours of home working**



### 4.3. Module allocation by clusters of modules

Module title	Code of the subject	Title of the subjects	level of the subject	type of the subject <sup>5</sup>	Contact lessons+ working hours	Credits	Semester of education
<b>Preparatory modules 30/30 compulsory ECTS</b>		Business English 1	5th	L-T	30+120	10	0.
		Business English 2	5th	L-T	30+120	10	0, 1-2
		Hungarian as a Foreign Language	5th	L-T	30+120	5	0, 1-2
		EU Studies 1	5th	L-T	30+120	5	0
		EU Studies 2	5th	L-T	30+120	5	0
		English in Use (Grammar and Writing)	5th	L-T	30+120	5	0
		Communication Skills (Oral)	5th	L-T	30+120	5	0
		International Week	6th	PT	30+120	5	
		Free Elective	6th			5	
<b>Global Leadership module 70/60 compulsory</b>		Global Future Trend Analysis	6-I	M	30+120	5	1-2
		Advanced Research and Communication					
		Global Public Policies	6-I	ST	30+120	5	1-2
		Responsible Strategic Leadership & Management	6-7-C	M	30+120	5	1-2
		Innovation Policies & Management					
		Politics & Comparative Politics	6-7-C	M	30+120	5	1-2
		Global Mobility Landscapes	6-7-C	M	30+120	5	1-2
		Comparative Regionalism	6-I	T-C	30+120	5	1-2
		Free Elective module	6-7		30+120	5	1-2
		Talent Management					
<b>Core IR Analyst Disciplinary modules 90/60 compulsory</b>					3		
<b>IR System and its Context</b>		International Relations Recent Issues	6-I	M	30+120	5	1-2
		Comparative and Cosmopolitan Law	6-C	T	30+120	5	1-2
		Global and Regional Functional	6-C	T	30+120	5	5-6

<sup>5</sup> Theory (oral/written exam): T  
Seminar (Portfolio tasks): S  
Mixed (oral/written exam and Portfolio tasks):M  
Practice (Projects/Internship): PRI  
Work-based learning: WBL  
Learning-skill-tests and other measurement: L

		Diplomacy Trend Analysis					
<b>IR and related issue analyst areas</b>			6-C	M	30+120	5	3-4
		International Security Challenges	6-C	M	30+120	5	3-4
		Global and Regional Geopolitics	6-C	M	30+120	5	3-4
		War, Hybrid Wars, Non-state War Analysis	6-C	M	30+120	5	3-4
		International and Regional Conflicts					
		Challenges in International Development					
<b>Regional/sub-regional international subsystems analyst area</b>		Policies of the EU	6-C	S, WBL	30+120	5	5-6
		Comparative Regionalism and Area studies I.	6-C	S, WBL	30+120	5	3-4
		Comparative Regionalism and Area studies I.	6-C	S, WBL	30+120	5	5-6
		Comparative Regionalism and Area studies I.	6-C	S, WBL	30+120	5	3-4
		International Week	S, WBL	S	30+120	5	5-6
		Talent Management	PR	S	30+120	5	5-6
<b>Specialized Disciplinary Modules 30/20 compulsory starts with minimum 6 persons</b>							
<b>International Marketing and Communication</b>		Practical Marketing					
		Digital Marketing & Social Media					
		Etiquette and Protocol					
		Multilateral Negotiations and Communications					
		Free Elective					
		Talent Management					
		Free Elective			30+120	5	
<b>Junior year 4-5<sup>th</sup> semesters</b>		Interdisciplinary group project Erasmus+ mobility, study tours for extra charges: Silver package - Hungary		PR			
<b>Senior year 6-7<sup>th</sup> semester</b>		Erasmus+ internship mobility Study tours for extra charges: Golden package - Europe		PR			
<b>Alumni program</b>		Alumni CLUB		PR			

### 4.3.1. Curriculum Overview

International Relations MA					
Contact lessons 5 credits	Preparatory 30 credits	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
30	Business English 1, 2	Global Future Trend Analyses	Advanced Research & Communication	Practical Marketing	Etiquette & Protocol
30	EU Studies 1,2	Global Public Policies	Responsible Strategic Leadership & Management	Digital Marketing & Social Media	Multilateral Negotiations and Communications
30	Communication Skills (Oral)	Politics & Comparative Politics	Innovation Policies & Management	European Union's Global and Regional Common Foreign, Security and Defense Policy	Hungary in Regional and Global Cooperation
30	English in Use (Grammar and Writing)	Global Mobility Landscapes	Comparative Regionalism	Mediterranean Regional Studies	American Universalism and Multi-Regionalism in Latin America
30	Hungarian as a Foreign Language	EU Policies	International Security Challenges	International Relations and Regionalism in South-, Southeast- and East-Asia	Eurasian and Middle East Regionalism
30		International Relations: Recent Issues	Comparative & Cosmopolitan Law	Challenges in International Development	Global and Regional Functional Policy and Diplomacy Analysis
Internship		Interim Internship	Interim Internship	Interim Internship	Interim Internship
Indirect Curriculum		Well-being Services	Well-being Services	Well-being Services	Well-being Services

## 5. Specialized focus areas:

A specialized module cluster starts with a minimum of 6 students

- International Marketing and Co-operation
- Global Governance and Responsible Leadership

## 6. Validation of former certifications from EQFS short cycle or diploma or non -diploma degrees

- Political Science: 60 ECTS
- Social Sciences: 30 ECTS
- Business and Economics: 30 ECTS
- Others: 0 ECTS

## 7. Internship rules

As defined by the KJU Information on Practical Placement

## 8. Final thesis:

**Student is capable of working autonomously on IR related issues, proving theoretical knowledge and practice skills using relevant analytical and practice methods, reflecting the knowledge area knowledge base and practice standards.**

- In case of classical foreign policy areas, the graduate demonstrates knowledge concerning factors and determinants of behavior of states to regional and sub-regional environment, capable of analyzing the nature of regional or sub-regional state-system, the nature of state actors, regional IGOs, INGOs.
- Understanding global governance and public policy issues, understanding public and private goods in global and regional settings in different functional policy areas. The student can explore the nature of global and regional, transnational political regimes, global, regional, transnational policy making processes.
- In case of global and regional policy functional area, analysis of external policy action areas, programs, projects, the graduates demonstrate and reflect the project specific knowledge, planning, implementing, monitoring phase, level of quality, innovation process management and reflections on it. They demonstrate quantitative methodology, basic concepts, new directions, institutions and globalization processes.
- In case of foreign policy management, the graduates are capable for exploring networks, regimes, management culture depending on actors, issue management, exploring multilevel policy involvement, network management, coalition building areas.
- In case of analysis of international private sphere, graduates demonstrate key concepts and knowledge areas of business global policy trend analyses, demonstrate underlying competencies, techniques and perspectives see (like the BABOK Guide Standards)
- In case of analyzing international political impact of issues, graduates demonstrate knowledge, skills and tools and organizations concerning advising, advocacy, activism, lobbying. Capable of analyzing planning cycle, force field analysis, problem tree, good example, stakeholders; for influence

mapping, SWOT and triangle analysis, the policy product life-cycle and role of key people, using marketing approach (influencing mix), and understanding think tank functions, making battle-map, understanding policy-readiness, understanding policy entrepreneurship and papering policy brief, modes of networking, engaging in public participation, campaigning and alliance building, analyzing impact of think tank on foreign policy issues.

- In case of regional and area studies the graduates can analyze the historical legal communities and international legacies of civilizations (religious, state development pathways, regional security, economic, social, political and cultural landscapes, most important challenges of security, regional public good making processes, processes of regional system development, the role of the region in global geopolitical landscapes. The students are capable of analysis of regional political architecture of states, and reflecting liberal, realist, cosmopolitan and evolutionist analyses of regional foreign policy processes. In case of regional and area studies the graduates are able to analyze civilizational, religious, political movements, main trends concerning the individuals: including social issues, mobility, and regional transformational processes.

#### **Themes, and issues concerning IRs thesis's and portfolios:**

- Themes and issues concerning master level theses are follows: connected to global and regional public policy network areas: security, human rights, economic governance, financial governance, health and well-being governance, industry 4.0, services 4.0., global information security and governance, global quality education governance, global health, global tourism, global food governance, global environmental governance, global water governance, global communication issues, global cultural governance.
- The thesis reflects the level 7 of capabilities in EQFS description: the central theme must be connected to the core areas of study: globalization, regionalization and functional multilateral governance, the states in global and regional governance system, the INGOs, IGOs, business actor's role in global issue policies.
- Analytical framework can be drawn from political, legal, economic and social science research standards (political science, geography, sociology, regional economics, comparative theories, psychology, law, religious studies)
- Reflecting professional skills: a concrete problem analyses with empirical research, using statistical or other databases, demonstrating analyst, adviser, activist or lobbying roles.
- Critical approach concerning IR problems connected with global and regional, public, non-profit and private social innovation in IR.
- The thesis cannot be accepted in case of comprehensive and elementary description type of explanation or copying recent or well-known literature.

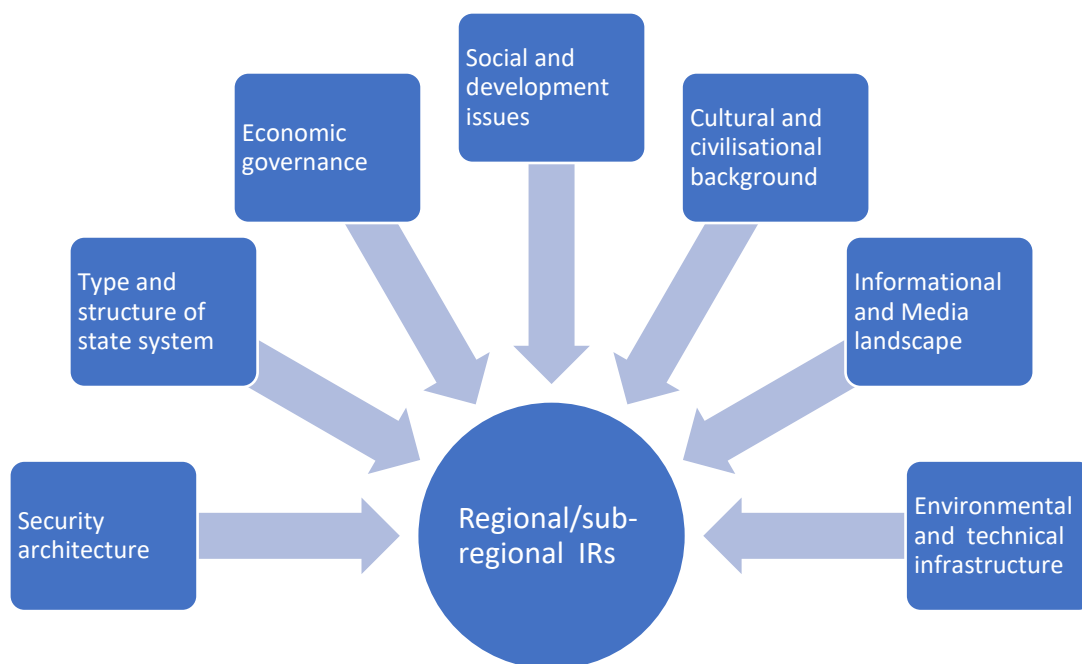
Credit value assigned to the thesis: 10 ECTS

## 9. Conditions for the degree awarding final exam:

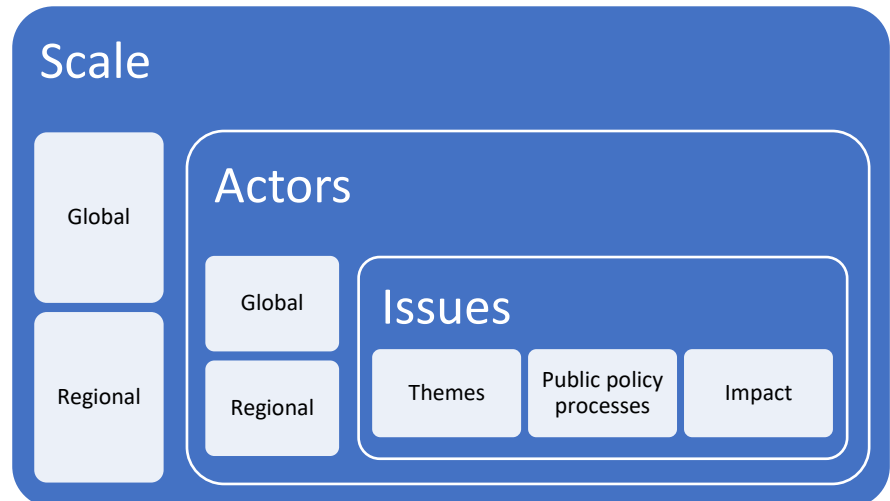
- Accumulation of 120 ECTS
- Accepted final thesis with passing grade

## 10. Final exam:

- Approving capabilities of the profession reporting the research process and results of the final thesis
- Explaining analytical and practice models, methods and tools for complex professional exam questions:
- Knowledge areas of the professional exam:
  - Selecting a microregion or sub-region, analysis of its regional political, security, economic, social, cultural, information and environmental subsystem, the state of regionalization processes. Exploring the characteristic nature of states and their power in the regional system, foreign policy challenges for global, regional powers, middle and small states in regional policy making. Using realist, liberal, and constructivist, evolutionary theories of IR in analysis.
  - Global macro-regions and it's sub-regions:
    - ✓ Europe (Core of Europe, Atlantic area, North Europe, Central/South/East Europe, Western and Eastern Mediterranean area)
    - ✓ Eurasia (European Russia and Eastern Europe, Caucasus, Central Asia, East Asia)
    - ✓ Asia (North-East Asia, East-Asia, Southern Asia, West Asia, Oceania and Pacific Asia)
    - ✓ Middle East and Africa (Great Middle East, Gulf States, Eastern Mediterranean area, North Africa, South, East, West Africa)
    - ✓ Americas (US, Central America, South-America)
    - ✓ Arctic and Antarctic regions, Indian Ocean regions, Atlantic Ocean Region, Pacific region



- Selecting a global policy issue or functional public policy network area, exploring main actors, and reflecting the theme or issue in chosen regional subsystem area: where, by whom and what:



1. Global Public policy network areas:
  - Security networks in different regions and sub-regions (security regimes and communities, conflict areas, post conflict and reconstruction, state building)
  - Economic governance networks, FTAs, regional economic orgs, G8, G20, and other non-official networks (WEF, NEF, BRICS, Valdai, Bilderberg and others)
  - International development networks
  - Human right networks (by life course and inclusiveness, holocaust and others)
  - Global social policy movements and networks
  - Global health and well-being networks
  - Global industry and agriculture, service and knowledge economy networks
  - Global food, poverty and natural risks networks
  - Global crime prevention networks
  - global information security and media networks
  - Global environmental networks
2. Global and regional public policy issues in context of cosmopolitan and national foreign policy interests:
  - Democracy
  - Disarmament
  - Drugs and organized crimes
  - Global and regional poverty
  - Global food scarcity
  - Environment
  - Human trafficking
  - International aggressions
  - International sanctions
  - Making global and regional finance work,

- Making peace in different conflict areas,
- Military spending
- New diplomacy theories and models
- New generations of war technics and technology (drones and other contemporary issues in military race
- Nuclear non-proliferation
- Problems of world finance and economics
- Regions and global order
- Responsibility to protect
- Responsibility to protect
- Sustainable development
- Terrorism
- Water issues
- The valuation of the final exam:
  - Thesis: evaluation made by a mentor, an opponent, and the result of oral presentation: summation = x
  - valuation of the professional exam: y
  - Average of X+Y

## 11. Qualification of the Diploma:

The qualification of the diploma is the rounded average of the following grades:

- the grade of the Complex Oral Examination
- grade point average of the per-semester-average (as shown in the Transcript).

## 12. Foreign language requirement for graduates

Paragraph 51 (2) In (1) of the Act of National Higher Education - with the exception of the final exam – does not need to be applied if the language of instruction is not Hungarian.

The degree certifies a CEFR C1 level language proficiency equivalent to a complex Advanced Language Exam. At this level, students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.

## 13. Official EUROPASS CV

- European mobility framework
  - Erasmus+ mobility study exchange in the European Union countries after 2 completed semesters accumulating 60 credits), -possible for 1-or 2 semester-period
  - Internship for a semester
- Diploma Supplement (full description of completed subjects, practice, internship)
- Other Certificates: KJU offers life-long learning special programs



#### 14. Information concerning the learning process:

- The entire process of learning administration uses NEPTUN higher education software and student/teacher interface
- Program description: provided by Student Communication Office
- Subject learning process: Moodle interface
- Individual problems: International Student Office
- Information for prospective students: English language home page

#### 15. Student well-being services:

- Immigration matters - International Student Office
- Health related Issues: International Student Office
- Religious services: only for personal activities, official religious services are available in Budapest for most religions
- Cultural programs: integrated into general campus services
- Sport services: only for occasional personal fitness
- Carrier services: Office of Carrier Services with student job opportunities

#### 16. Evaluation of course performance and quality management procedures

- Student satisfaction surveys concerning subjects yearly/10 subjects
- Student well-being survey 2 times for program
- Student satisfaction with program once for the program cycle
- Teacher satisfaction survey once for the education cycle
- Program performance evaluation: every year
- Institutional performance once for the accreditation cycle
- Program renewal possible after a completed cycle, changes in subjects is possible for 15 % all of credits
- Subject inner renewal possible after a completed cycle
- Involvement of students in quality matters with appointing a student self-government representative