

KODOLANYI JANOS UNIVERSITY

PROGRAM DESCRIPTION

BA IN INTERNATIONAL RELATIONS

Approved by KJU Senate decision:

The program description is using the definitions of the European Higher Education Area European Credit Transfer System. The content is based on ECTS Users' Guide, Hungarian HE legislation and FIBAA Accreditation Agency guidelines for Program in Management Studies, Economics, Law and Social Sciences.

Program Director:

Dr. Vizi László Tamás

Basic Data

Disciplinary area: Social Sciences

Qualification level: Baccalaurean, bachelor; BA

Title of qualification: International Relations Expert

Entry requirements: secondary school leaving certificate

Duration of education: min. 1 semester Preparatory course + 6 semesters in the Bachelor program

ECTS value: Preparatory course 20 credits+ Bachelor program 180 credits

Program focus: mixed academic and profession oriented & practice-oriented subjects in a proportion of 40-60 % of the total credits

Contact lessons defined by the Act on National Higher Education:

- Full time program: 1200 contact lessons + 200 Internship working hours
- Part time program: 400 contact lessons + 200 Internship working hours
- On-line program/semester:
 - 60 contact lessons- condensed for a one- week face-to-face consultation
 - 60 contact lessons- skype based or in the form of MOOC courses

1. Objectives- Context, Aims and Characteristics

1.1. Objectives:

1.1.1. Quality Aims of the European Higher Education

The program reflects the four purposes of the Council of Europe: preparing students for their future careers, employability, active citizenship, supporting their personal

development, and creating a broad advanced knowledge base, stimulating research and innovation.

1.1.2. Dublin Descriptors of First Cycle-QF-EHEA

The program's qualification objectives are equivalent to the European Qualification Framework System 6th level, and Hungarian National Qualification Framework system 6th level.

Level	Knowledge	Skills	Competence
Level 6 The learning outcomes are relevant to Level 6	Advanced knowledge of a field of work or study, involving a critical understanding of theories and principles	Advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialized field of work or study	Manage complex technical or professional activities or projects, taking responsibility for decision-making in unpredictable work or study contexts; take responsibility for managing professional development of individuals and groups

They comply with the Hungarian subject benchmarks accredited by Hungarian Higher Education Accreditation Committee, member of ENQA.

Education of professionals who are capable of understanding, analyzing the international sphere of politics, polity and policy at the level of system (IGO, INGOs, TNCs, MNCS and international knowledge organizations at global and regional level), states, individuals and groups (movements, parties, and networks).

They are capable of understanding principles and multilevel and regional governance system of the International relations, its trends and nature, challenges and risks.

They are capable of understanding organization and management of different type of organizations and institutions:

- External services at the system level: multilateral international rules, polity units and public policy making in main functional areas.
- Foreign policy service units (foreign policy ministries, departments of functional ministries, external diplomatic services, participating transnational level of external services at the level of states
- The world of transnational organizations, international movements and networks, their roles in regime formations and global, regional policymaking activities

They are capable of working in internal public service, non-profit and business organizations, networks, understanding their management structures, programming, projecting and other network and coalition building activities. They are capable of fulfilling senior issues, team management and operation activities.

They are capable of intercultural communication and interactions with international individuals, groups, institutions using the tools, approaches and methodology of IR discipline in unilateral, multilateral, hard and soft, public and digital as well as complex diplomacy for understanding and influencing choices and behaviors of their partners.

They are capable of ethical behavior, for intercultural oral and written competencies presenting in new visualized, mediated and virtualized world.

They capable of continuing their studies at master's level.

1.1.3. European Credit Transfer and Accumulation System

KJU ECTS guidelines comply with the ECTS' User Guidelines of EHEA

1.1.4. Quality Guidelines and Standards of EHEA 2015

Design and approval of the program, student centred learning, teaching staff, learning resources, student administration and information management, public information rules.

1.2. Internationalization of KJU Program

1.2.1. Legal and normative international environment and rules

International orientation of study program design is compulsory for international education programs. They comply with the new internationalized standards:

- UN Compact -GLRI50+20 normative prescription for managers as principle for international accreditation in case of EFMD European, and WBSCSB American accreditation agency¹ (see: paradigm braking: enlightenment statement-ship)
- European Parliament criteria for internationalization of HE curricula for international higher education², abroad and at home, credit, staff, student, degree, mobility, cross border delivery, curriculum (internationalization of curricula: IoC), global citizenship, international research communication, international strategic partnerships, accreditation criteria, MOOC and virtual learning rules.³
- Erasmus+ Program Guide
- Harmonized with British subject benchmark in British QAA normative models: Politics and International Relations
- APSIA schools standards⁴

1.2.2. The features of internationalization of KJU programs

The internationalization dimension of the study program in case of BA in International Relations consists of the following elements:

- International dimension of content and curricula: to prepare and equip students for the challenges of globalization, to prepare graduates for careers in global public, non-profit, and businesses environment (forming regimes), working in different cultural backgrounds, management skills in intercultural communication and meet the standards of different regional subsystems, state-structures, civilizational environments and rules. This is formulated in the Interdisciplinary Global Management cluster of subjects.
- Adding language courses to curriculum for preparatory and fresh students.
- International Week program, faculty internationalization is part of curriculum
- International conferences and research projects are part of curriculum
- Pedagogies: inclusive student-centred learning and learning skills development
- Outcomes: detailed described.

¹ <http://grli.org/wp-content/uploads/2017/12/5020-Agenda-English.pdf>

² [http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL_STU\(2015\)540370_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL_STU(2015)540370_EN.pdf)

³ [http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL_STU\(2015\)540370_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2015/540370/IPOL_STU(2015)540370_EN.pdf)

⁴ https://en.wikipedia.org/wiki/Association_of_Professional_Schools_of_International_Affairs

- The program fully covers the programs for international degree students, incoming mobility, inner mobility and partly the double degree programs.
- Employability of graduates by ILO recommendations:
 - legislators and senior government officials:
 - senior officials of Special-Interest Organizations
 - policy and planning managers
 - public relations managers
 - research and development managers

1.3. Distinctive premium features of KJU BA in International Relations Program

1.3.1. The distinctive features of the study program among global IR programs

- KJU program meets all global, European and Asian normative professional, global occupational and accreditation rules:
- KJU program combines the best elements of business school education, with university academic environment using applied research and third role of universities for social innovation in international security, development and well-being sphere.
- KJU program is distinctive from other universities because it contains a premium element, the so called PIQ & Lead approach: its main philosophy is professionalism in knowledge and skills with service dominant approach with innovation and quality dimensions, and preparing for responsible leadership of units, teams, programs and projects.

1.3.2. Distinctive features for possible careers:

Positions: International (ISCO), European (ESCO) and Hungarian (FEOR) employment Codes:

- ISCO: 11 Chief Executives, Senior Officials and Legislators
- ESCO code 26, Legal, Social and Cultural professionals, 24 Business and Administration professionals
- FEOR Code 11 legislators, public administration and special interest group leaders, 26 legal and social science occupations

Roles:

- Foreign policy of services of state groups:
 - foreign affair officer
 - foreign affair research analyst
 - public diplomacy officer
 - record management specialist
 - visa services specialist
 - document design officer
 - protocol and event manager
 - news release specialist
- Area specialist groups: European Union, foreign trade and commerce, counterterrorism, educational and cultural affairs, international security, international tourism, international development, area and country specialists, functional multilateral diplomacy: health, foods, environment, information, communication and transport, science diplomacy, well-being and social affairs, statistical science and services

- IGOs, and regional organizations, EU external services:
 - EU External Action services: delegations to countries and organizations, missions and operations, election observations
 - EU external policy experts in national public, and international civil organizations
- International business services:
 - roles and positions in international business INGOs and NGOS
 - MNCs, TNCs global policy officers
 - MNCs, TNCs, country level service officers (lobbying, investment package development, CSR services, networking in joint network organizations)
 - local area representatives: dealing with official legal issues
- Transnational sphere expert:
 - international civil society experts for different functional sphere of activity: human rights, international development, migration, IP rights, quality and innovation
 - public diplomacy experts: dealing with international program actions
 - media and IR professional issue analysts

1.3.3. The KJU BA in International Relations Program's position

- The program is part of the KJU Budapest International Campus program and together with the Hungarian program is sustainably implemented.
- The program is connected to KJU's strategic aims for cooperative education including work-based learning (WBL)
- The program is connected to KJU's strategic aims for entrepreneurship education: to develop students for private, non-profit or social entrepreneurship.

2. Admission

2.1. Admission requirements:

- Admission by formal learning documents
- Validation of non-formal learning on the principle of European and National Qualification Framework
- EU Skills Profile Tool for Third Country nationals
<https://ec.europa.eu/migrantskills/#/profile/personal-info/general>
- Recognition of qualifications held by refugees – guide for credential evaluators EAR Manual <http://ear.enic-naric.net/emanual/>

2.2. Admission exams are annually monitored.

Admission is the responsibility of the Centre for International Education and Development

2.3. Counselling for prospective students:

- Online helpdesk
- Counselling during the preparatory course

2.4. Selection procedure

- The selection procedure is transparent, students through language tests approve their learning skills and knowledge base for capability of implementing the study program's objectives.

- Selection process has an inclusive element, it reflects on those who have learning difficulties (dyslexia, etc.)
- The admission procedure is described, documented and the decision is communicated in writing, reflecting transparent criteria.
The admission criteria contain detailed information on the results of the admission procedure for stakeholders.

3. Intended Learning Outcomes in BA in International Relations (ILO)

The BA in International Relations has a Hungarian description of ILO. This program ILO is internationalized with globalization and internationalization competencies.

Outcomes of the Program	
1. Knowledge	
1.1.	Degree holders are familiar with main characteristics and data of different civilizations, European civilization, and place of Hungary and Central Europe in it.
1.2.	They are familiar with European identity and Hungarian national past and at least with one European culture.
1.3.	They are able to understand the main types of cultural, political, economic, everyday communication texts, and their meanings.
1.4.	Graduates can understand and analyze the professional international political texts, documents, their interpretations, understanding of their contexts.
1.5.	They are familiar with broader social science research questions, analyze methods and tools.
1.6.	They are familiar with terms and definitions, systems of political science and IR.
1.7.	Graduates are familiar and understands global, international, regional, among them European political, legal, economic and civilizational knowledge areas.
1.8.	They are experienced in analyzing different cultures, historical and political events and processes.
1.9.	Management: this encompasses the various processes, procedures and practices for effective management of organizations. It includes theories, models, frameworks, tasks and roles of management, including the management of people and corporate social responsibility, together with rational analysis and other processes of decision making within different organizations.
1.10.	Professional knowledge and understanding of International relations: <i>Politics as a human activity</i> , political ideas, institutions and practices in historical and contemporary context <i>Global awareness</i> , global ecosystem, human sphere, sustainability, global & regional problems, economic, social, cultural, environmental and informational sphere <i>Political theories</i> : traditional and modern political thought, ethics, comparative politics <i>International theories</i> : IR theories, foreign policy decision making, global governance, regionalism, development policy and diplomacy approaches <i>Multilateral political practices</i> : international systems, regional systems, main actors: states, IGOs, INGOs, knowledge organizations, multilateral diplomacy practices <i>Bilateral communication in IR</i> : diplomacy, functional diplomacy (security, preventive, coercive, crisis, post conflict reconstruction, cultural, environmental, health, food, science, etc.) <i>Foreign Policy analyses</i> : global, sectoral and regional studies, the IS, security, international mobility, IGOs, international history, human rights, gender studies, arms control, peace studies, international political economy, TNCs, environmental and financial policies. <i>Comparative analysis of states, foreign policies of states, area studies, single country studies.</i> <i>Knowledge management in public political services</i> : documentation, strategic information, forum debates, e-foreign service, report making, storing, report visualization, media content, publishing

	<p><i>Organization managements in public, non-profit and business units in international environment</i></p> <p><i>Communicate:</i> the character of world politics from the system and actor perspectives, historical evolution of IS, global power structures, the activity of agencies (individuals, states, IGOs and transnational actors in mediated, visualized and virtualized environment).</p> <p><i>Developing</i> global PR and public policy actions as lobbying, influencing, impacting the user groups. Understanding, using implementing international legal rules and ethical principles in global, regional, transnational external policy programming and project actions.</p>
2. Skills	
2.1.	The degree holder is capable of activity in foreign service, IGOs, INGOs, TNCs, business Organizations in project planning, organizing, leading and monitoring.
2.2.	is capable of making decision preparatory reports and drawing decisions by using different theories, tools in routine and non-routine environment using appropriate concepts, approaches and methods.
2.3.	is capable of understanding, analyzing adapting to relevant international political processes, functional policies, and monitoring changing law environment.
2.4.	is able to understanding impacts of political processes and systemic, state-level, organizational, individual changes.
2.5.	is capable of cooperation, working in teams, leading them, for cooperation I interdisciplinary projects.
2.6.	is capable of leading non-profit or social SMEs, or units in large corporations.
2.7.	is capable of political, civil, business professional suggestions orally, in writing, in foreign languages by the professional business communication rules.
3. Professional competencies, behavior and attitudes	
3.1.	is capable of proactive behavior, resolving problems, for constructive behavior.
3.2.	Problem solving and critical analysis: analyzing facts and circumstances to determine the cause of a problem and identifying and selecting appropriate solutions.
3.3.	Research: the ability to analyze and evaluate a range of political business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy, and to use the research for evidence-based decision-making.
3.4.	Commercial acumen: based on an awareness of the key drivers for user success, causes of failure and the importance of providing customer satisfaction and building customer loyalty in foreign services.
3.5.	Innovation, quality management & creativity and enterprise minded behavior: the ability to act entrepreneurially (profit, non-profit, social) to generate, develop and communicate ideas, manage and exploit intellectual property, gain support, and deliver successful outcomes.
3.6.	Numeracy: the use of quantitative skills to manipulate data, evaluate, estimate and model political problems, functions and phenomena.
3.7.	Networking: an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating political, civil, business contacts.
4. Generic competencies	
4.1.	Ability to work collaboratively both internally and with external customers and an awareness of mutual interdependence.
4.2.	Ability to work with people from a range of cultures.
4.3.	Building and maintaining relationships.
4.4.	Emotional intelligence and empathy.
4.5.	Conceptual and critical thinking, analysis, synthesis and evaluation.
4.6.	Self-management: a readiness to accept responsibility and flexibility, to be resilient, self-starting and appropriately assertive, to plan, organize and manage time.
4.7.	Self-reflection: self-analysis and an awareness/sensitivity to diversity in terms of people and cultures. This includes a continuing appetite for development.

4. Structure of the Program

4.1. Main clusters of the modules:

- Core Disciplinary International Relations 60 ECTS
- Specialized IR Studies 30 ECTS
- Interdisciplinary Economic & Social Studies 60 ECTS
- Multidisciplinary: Specialized EU Studies 30 ECTS
- Free Electives: 10-20 ECTS
 - In case of employment for cooperative learning the accepted positions in ISCO 11, ESCO 26, or FEOR 11 code, 5-10 ECTS credits for work based learning, with appointed work mentors (with master level qualifications) is permitted

4.2. Rules of the credit allocation and conversion of grades

EQF Levels of the subject: secondary school education (level 4), vocational level of education/short cycle (level 5), bachelor's (level 6), master's (level 7), Doctorate, Ph.D. (level 8)

Functions of the subject: I: Introductory, C: Core compulsory, S: specialization, P: preparatory for the Master level

Types of the subject: Theoretical- Colloquia: T, Seminar (portfolio task): S, Mixed (colloquia and portfolio task): M; Practice (project/internship: PRI, work-based learning: WBL): PRI, WBL, L-skills-tests, and other measurement): L

Types of grades of different types of subject: T: 1-5; S 1-5; M: 1-5; PRI/WBL: passed, satisfactory, very good, excellent. S: passed, satisfactory, very good, excellent.

Transcript of grades:

Performance in %	Performance by value	Grading Hungarian	ECTS grading	USA grading	China grading	India grading	UK grading
90-100	Excellent	5/A	A	A	A	A	A
81-90	Very Good	4/B	B+	B+	B	B	A/B+
71-80	Satisfactory	3/C	B+	B+	C	C	B
51-70	Passed	2/D	C+	C+	D	D	B-
0-50	Failed	1/F	C	C	E	E	C
0-50	No credit	No credit			F	F	F

1 ECTS= 30 working hours

5 ECTS: 30 academic hours of contact lessons, 120 hours of home working

4.3. Module allocation by clusters of modules

Module title	Code of the subject	Title of the subjects	Level of the subject	Type of the subject ⁵	Contact lessons+	ECTS Credits	Semester of education
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⁵ Theory (oral/written exam): T
 Seminar (Portfolio tasks): S
 Mixed (oral/written exam and Portfolio tasks):M
 Practice (Projects/Internship): PRI
 Work-based learning: WBL
 Learning-skill-tests and other measurement: L

					working hours		
Preparatory modules 30/30 compulsory ECTS		Business English 1	5th	L-T	30+120	10	0.
		Business English 2	5th	L-T	30+120	10	0, 1-2
		Hungarian as a Foreign Language	5th	L-T	30+120	5	0, 1-2
		EU Studies 1	5th	L-T	30+120	5	0
		EU Studies 2	5th	L-T	30+120	5	0
		English in Use (Grammar and Writing)	5th	L-T	30+120	5	0
		Communication Skills (Oral)	5th	L-T	30+120	5	0
		International week	6	PT	30+120	5	
		Free elective	6			5	
Interdisciplinary Globalization studies and generic competencies modules 70/60 compulsory		Understanding Europe	6-I	M	30+120	5	1-2
		Intercultural Communication	6-I	ST	30+120	5	1-2
		Globalization and Social Problems	6-7-C	M	30+120	5	1-2
		Global Political Theories	6-7-C	M	30+120	5	1-2
		Well-being-Global Management Compact Areas	6-7-C	M	30+120	5	1-2
		Introduction to Microeconomics	6-I	T-C	30+120	5	1-2
		Introduction to Macroeconomics	6-I	T-C	30+120	5	1-2
		Introduction to Management	6-I	M	30+120	5	1-2
		Introduction to Mathematics	6-I	M	30+120	5	1-2
		External Services in Business, Tourism and IR	6-I	PT	30+120	5	1-2
		Service Science and Knowledge Economy: Research Methods	6-7-C	PR	30+120	5	3-4
		International IR, Business & Tourism Professions	6-C	S-T	30+120	5	3-4
		Interim Internship: (International Week)	6-S	PT	30+120	5	1-2
		Well being services	6-7		30+120	5	1-2
	Core IR disciplinary modules 90/60 compulsory					3	
IR system and its Context		Politics and Comparative Politics	6-I	M	30+120	5	1-2
		Recent Global History	6-C	T	30+120	5	1-2
		International Law	6-C	T	30+120	5	5-6

		Perspectives, Theories and Approaches in IR Analysis	6-C	M	30+120	5	3-4
IR and related diplomatic and external services		History of Diplomacy	6-C	M	30+120	5	3-4
		Foreign Policy and Foreign Office Services in the 21 st Century	6-C	M	30+120	5	3-4
		EU Regional Community Diplomacy and External Services	6-C	M	30+120	5	3-4
IR and related issue areas		Geopolitics & International Security Challenges	6-C	S, WBL	30+120	5	5-6
		Hard Diplomacy	6-C	S, WBL	30+120	5	3-4
		Soft Diplomacy	6-C	S, WBL	30+120	5	5-6
		The Human Rights & Social Europe	6-C	S, WBL	30+120	5	3-4
IR professional expertise practice		International Project Management		S, WBL	30+120	5	5-6
				S, WBL	30+120	5	5-6
		Network Building		L, WBL	30+120	5	3-4
		International Week	S, WBL	S	30+120	5	5-6
		Talent Management	PR	S	30+120	5	5-6
Specialized Disciplinary Modules 60/30 compulsory - starts with minimum 6 students							
Foreign and Security Policy		National and Post-National Foreign Policy Making	6-S	T	30+120	5	3-4
		Old and New Security Models, Perspectives & Issues	6-S	M	30+120	5	3-4
		Transatlantic and European Security Prospects	6-S	S	30+120	5	5-6
		Russia, Eastern Europe and Central Asia Security Challenges	6-S	S	30+120	5	5-6
		Asian Security in the 21 st century	6-S	S	30+120	5	5-6
		Middle East and Africa Security Challenges	6-S	S	30+120	5	5-6
		Free Elections			30+120	5	
International Business Policy		International Economics	6-M	M	30+120	5	3-4
		European Union Economic Area	6-T	M	30+120	5	3-4
		Business and Marketing Research	6-T	M	30+120	5	5-6
		International Project Management	6-PR	M	30+120	5	5-6

		International Investments & Trade	6-7-M	M	30+120	5	5-6
		Business Service Economics	6-7-M	M	30+120	5	5-6
Applied International Management		International Economics	6-M	M	30+120	5	3-4
		European Union Economic Area	6-T	M	30+120	5	3-4
		Corporate Social Responsibility	6-7-S, WBL	M	30+120	5	5-6
		International Marketing & PR	6-7-S, WBL	M	30+120	5	5-6
		Environmental and Alternative Economics	6-S, WBL	M	30+120	5	5-6
		Environmental policy and governance	S, WBL	S	30+120	5	5-6
		Environmental assessment and planning					
Specialized European Union Studies modules 30 credits compulsory		European Governance: Recent Developments & Challenges	3-4-M	M	30+120	5	3-4
		Politics & Policies of the EU	3-4-M				
		Competitiveness & Cohesion in European Multilevel Programming	6-7-M	M	30+120	5	3-4
		The Human Rights & Social Europe	6-7-M	M	30+120	5	5-6
		Corporate Social Responsibility	6-7-S	S	30+120	5	5-6
		International Project Management	6-7-M	S	30+120	5	5-6
		Free Elective			30+120	5	5-6
Compulsory projects		Group Project	6-PR	PR	20+40		3-4
		Individual Project	6-PR	PR	20+40		5-6
Voluntary service		Individual					3-4-
Sport & cultural well-being for fitness		every semester		PR	30		
Informal Curricula for Freshmen year (pre + first semester)		IT & Library competencies, professional resume writing Workplace learning-as student internship, or student job service		PR	30		

		Tuning for the profession					
Informal Curricula for the Sophomore Year (2-3d semesters)		Group projects Career planning and exploring possible career path Workplace learning, voluntary job30s Personal brand development Study tour Bronze package – visiting firms in KJU places		PR	30		
Junior year 4-5th semesters		Interdisciplinary group project Erasmus mobility Study tours for extra charges: Silver package - Hungary		PR			
Senior year 6-7th semester		Erasmus internship mobility Study tours for extra charges: Golden package - Europe		PR			
Alumni program		Alumni CLUB		PR			

4.3.1. A. Curriculum Overview

International Relations BA														
Contact lessons/Semesters	Preparatory credits	ECTS	1 st	ECTS	2 nd	ECTS	3th	ECTS	4th	ECTS	5 th	ECTS	6th	ECTS
30	Business English 1, 2	10	Understanding Europe	5	Global Political Theories	5	Service Science & Knowledge Economy: Research Methods	5	International IR, Business & Tourism Professions	5	International Project Management	5	International Marketing & PR	5
30	EU Studies 1,2	5	Introduction to Microeconomics	5	Introduction to Macroeconomics	5	International Economics	5	European Union Economic Area	5	Environmental and Alternative Economics	5	Environmental Policy and Governance	5
in30	Communication Skills (Oral)	5	Introduction to Management	5	External Services in Business, Tourism & IR	5	European Governance: Recent Developments & Challenges		Politics and Policies of the EU	5	Corporate Social Responsibility	5	Environmental Assessment and Planning	5
30	English in Use (Grammar and Writing)	5	Globalization & Social Problems	5	Well-being-Global Management Compact Areas	5	Foreign policy and Foreign Office Services in the 21 st Century	5	EU Regional Community Diplomacy & External Services	5	Competitiveness & Cohesion in EU's Multilevel Programming	5	Sustainable Energy Transitions	5
30	Hungarian as a Foreign Language	5	Introduction to Mathematics	5	Intercultural Communication	5	History of Diplomacy	5	Geopolitics & International Security Challenges	5	The Human Rights & Social Europe	5	International Investments & Trade	5
30		-	Politics & Comparative Politics	5	Recent Global History	5	International Law	5	Perspectives, Theories and Approaches in IR Analyses	5	Hard Diplomacy	5	Soft Diplomacy	5
Internship			Interim Internship		Interim Internship		Interim Internship		Interim Internship		Interim Internship		Interim Internship	
Indirect curriculum			Well-being services		Well-being services		Well-being services		Well-being services		Well-being services		Well-being services	

5. Specialized focus areas:

A specialized module cluster starts with a minimum of 6 students

- Green Economy
- Foreign & Security Policy
- European Union Studies

6. Validation of former certifications from EQFS short cycle or diploma or non -diploma degrees

- Political Sciences: 90 ECTS
- Social Sciences: 60 ECTS
- Business and Economics: 60 ECTS
- Others: 30 ECTS

7. Internship rules

As defined by the KJU Information on Practical Placement

- Basic rule for internship: 3-6 successive weeks without interruptions
- Deadline of the internship: in the autumn semester: 15 December; in the spring semester: 15 May
- Validation of the internship: official certificate from the workplace, with job employment document and description of the job role, official evaluation from the workplace supervisor and summary report from students

8. Final thesis:

The Student is capable of working autonomously on IR related issue, proving theoretical knowledge and practice skills using relevant analytical and practice methods, reflecting the knowledge area knowledge base and practice standards.

- In case of classical foreign policy areas, the graduate demonstrates knowledge concerning factors and determinants of behavior of states to achieve various goals and objectives, objectives, inner decision making, foreign policy coalition building, decision making on diplomacy processes, reflecting on sovereign or post-national foreign policy making.
- The student capable of integrating foreign policy security, multilateral and bilateral issues the graduates demonstrate deep context, system, actor and group/individual level of process analysis, reporting, exploring formal and informal political dialogues, evaluating results of diplomatic processes, impact of speeches, negotiation and mediation.
- In case theses concerning foreign policy functional area, analysis of foreign or external policy action programs, projects, the graduates demonstrate and reflect the project specific knowledge, planning, implementing, monitoring phase, level of quality, innovation process management and reflections on it. They demonstrate quantitative methodology, basic concepts, new directions, institutions and globalization processes.
- In case of foreign policy management, the graduates are capable of exploring networks, regimes, management culture depending on actors, issue

management, exploring multilevel policy involvement, network management, coalition building areas.

- In case of analyzing International Business graduates demonstrate key concepts and knowledge areas of business analyses, demonstrate underlying competencies, techniques and perspectives see (like the BABOK Guide Standards)
- In case of analyzing international political impact graduates demonstrate knowledge, skills and tools and organizations concerning advising, advocacy, activism, lobbying. Capable for analyzing planning cycle, force field analysis, problem tree, good example, stakeholders; for influence mapping, SWOT and triangle analyzing, the policy product life-cycle and role of key people, using marketing approach (influencing mix), and understanding think tank functions, making battle-map, understanding policy-readiness, understanding policy entrepreneurship and papering policy brief, modes of networking, engaging in public participation, campaigning and alliance building, analyzing impact of think tank on foreign policy issues.

Themes, and issues concerning IRs thesis's and portfolios:

- The list of IRs thesis thematic and issue areas published for students during the first academic year. The formal and other issues described in a comprehensive thesis guide.
- The thesis reflects the 6th level of capabilities in EQFS description: the central theme must be connected to the core areas of study.
- Analytical framework can be drawn from political, legal, economic and social science research standards (political science, geography, sociology, psychology, law)
- Reflecting professional skills: a concrete problem analysis with empirical research, using statistical or other databases, demonstrating analyst, adviser, activist or lobbying roles.
- Critical approach concerning IR problems connecting with social innovation in IR.
- The thesis cannot be accepted in case of comprehensive and elementary description type explanation or copying recent or well-known literature.

9. Conditions for the degree awarding final exam:

- Accumulation of 180 ECTS
- Accepted Final thesis with passing grade

10. Final exam:

- Demonstrating capabilities of the profession reporting the research process and results of the final thesis
- Explaining analytical and practice models, methods and tools for complex professional exam questions
- Knowledge areas of the professional exams:
 - Understanding IRs – as international, European and national political environment, actors, processes, interactions and interventions.

- Understanding subfields of IRs: foreign policy making, global and regional policy making, multilateral issues and global civil society influences
- Understanding foreign and external policy service organizations: public, private, non-profit and network organization management and skills area.
- Understanding IRs service areas: foreign policy, global and regional public policy environment: events, conferences, dialogues, protesting and other activities in political advising, analyzing, advocating and lobbying roles.
- Understanding consumers of IRs and foreign policy services: states, IGOs, INGOs, movements, consumers of foreign service offices, news agencies. Understanding the role of strategic professional communication and customer management, stakeholder management in different IR geographic areas, issue and problem environment.
- The valuation of the final exam:
 - Thesis: evaluation made by a mentor, an opponent, and the result of oral presentation: summation = x
 - valuation of the professional exam: y
 - Average of X+Y

11. Qualification of the Diploma:

The qualification of the diploma is the rounded average of the following grades:

- the grade of the Complex Oral Examination
- grade point average of the per-semester-average (as shown in the Transcript).

12. Foreign language requirement for graduates

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Act of National Higher Education 51 paragraph (2) In (1) with the exception of the final exam does not need to be applied if the language of instruction is not Hungarian.

13. EUROPASS Framework

- Official EUROPASS CV
- European mobility framework
 - Erasmus+ mobility study exchange in the European Union countries after 2 completed semesters accumulating 60 credits), -possible for 1-or 2 semester-period
 - Internship for a semester
- Diploma Supplement (full description of completed subjects, practice, internship)
- Other Certificates: KJU offers life-long learning special programs

14. Information concerning the learning process:

- The whole process of learning administration uses NEPTUN higher education software and student/teacher interface
- Program description: provided by Student Communication Office
- Subject learning process: Moodle interface
- Individual problems: International Student Office
- Information for prospective students: English language home page

15. Student well-being services:

- Immigration matters - International Student Office
- Health related Issues: International Student Office
- Religious services: only for personal activities, official religious services are available in Budapest for most religions
- Cultural programs: integrated into general campus services
- Sport services: only for occasional personal fitness
- Carrier services: Office of Carrier Services with student job opportunities

16. Evaluation of course performance and quality management procedures

- Student satisfaction surveys concerning subjects yearly/10 subjects
- Student well-being survey 2 times for program
- Student satisfaction with program once for the program cycle
- Teacher satisfaction survey once for the education cycle
- Program performance evaluation: every year
- Institutional performance once for the accreditation cycle
- Program renewal possible after a completed cycle, changes in subjects is possible for 15 % all of credits
- Subject inner renewal possible after a completed cycle
- Involvement of students in quality matters with appointing a student self-government representative