Course title: Responsible Strategic Leadership & Management	Credits 5	Course code

Type of the course	Assessment:
Lecture	Examination
Seminar ☒	Performance-based grade
Practice	Approval ☒

Semester (according to the standard curriculum):

Course availability (according to the standard curriculum):

Language of instruction (if not in Hungarian): English

Prerequisites (according to the standard curriculum): None

Type of the course (compulsory, obligatory elective, free elective): Compulsory

Course schedule: http://www.kodolanyi.hu/neptun/

Course objectives:

The course aims to familiarise students with the latest leadership theories and models and their practical application in restaurant business. A further objective is to show students how high quality **leadership** i.e. top leadership skills work in daily business. Drawing some Hungarian and international examples and case studies, the seminar will also talk about the key factors determining a restaurant's **performance** such as impact of social media or guest satisfaction. We will introduce students also to the world of professional risk management in the context of restaurant business mapping the most relevant risks in everyday business and the necessary methods coping with them.

Learning outcomes (based on professional competences):

Knowledge:
- The student will become familiar with and will use adequately the basic concepts and principles related to the system of tourism, its components and mechanisms.
- The student will understand the structure and the operation of the tourism sector, including global, international, and regional trends as well as actors and networks.
- The student will be able to demonstrate relevant knowledge and understanding of tourist organisations, the dynamic business environment in which they operate, and their management.
- The student will acquire the professional vocabulary of the tourism system and able to use it without uncertainty and error.
- The student will be acquainted with the fundamental information sources and problem-solving methodology of the tourism industry.

Skills:
- The student will be able to argue about and form an opinion concerning the discussed topics; communicate information, arguments and analyses efficiently to expert and non-expert audiences.
- The student will possess co-operation and relationship-building skills, initiative, communication skills, self-knowledge, critical self-reflexion, sense of responsibility
- The student will develop advanced verbal and written presentation skills; become able to independently prepare written analytical reports and present their ideas to a professional audience

Attitudes:
- During the course, the student will learn to work with people from different cultures, and to build and maintain relationships, developing their emotional intelligence and empathy.

- The course provides a friendly environment for developing an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating personal and business contacts.
- The student will improve in the field of self-management, a readiness to accept responsibility and flexibility, to be resilient, self-starting and appropriately assertive, to plan, organise and manage time.
- The student will improve in the field of self-reflection: self-analysis and an awareness/sensitivity to diversity in terms of people and cultures, including a continuing appetite for development.

Foreign language competences
Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.
1. Can understand a wide range of demanding, longer texts, and recognize implicit meaning.
2. Can express ideas fluently and spontaneously without much obvious searching for expressions.
3. Can use language flexibly and effectively for social, academic and professional purposes.
4. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.

Teaching methods:
- Lecture
- Debate
- Group presentation
- Self-assessment and group assessment

Assessment:
- Classroom contribution and related tasks (40%)
- Short summary of compulsory reading (20%)
- Quick tests per topic (15%)
- Final group presentation (25%)

Assessment & Grading:
- Assessment criteria of classroom contribution: relevance of comments, clarity of ideas and arguments, quality of verbal communication, interaction with others.
- Assessment criteria of short summary of compulsory reading: accurate understanding of concepts, correct use of examples, practical adaptation of theory to practice, quality of written answers (clarity, logic, conciseness).
- Assessment criteria of quick tests per topic: understanding the essence of topic of previous seminar and correct answers to basic questions in the test.
- Assessment criteria of final group presentation: teamwork, practical and professional content, quality of verbal communication, visual and structural presentation.

Fail
The student achieved less than 51% based on the total result of the assignments or did not submit two or more assignments by deadline.

Pass
The student achieved between 51-61% based on the total result of the assignments, or achieved a higher result, but did not submit one of the assignments by deadline.

Satisfactory
The student achieved between 62-74% based on the total result of the assignments.

Good
The student achieved between 75-85% based on the total result of the assignments.

Excellent:
The student achieved between 86-100% based on the total result of the assignments.

Department/faculty responsible for the course: Tourism Department

Required average students' working hours (number of credits multiplied by 30): 150 hours

Individual assignments (expected number of hours and list of activities):
Preparation of short term summary plus reading (25-30 hours)
Preparation for quick test per topic: read lecture notes, watch optional videos (20-25 hours)
Preparation for group presentation: data search, data analysis, group discussions, design and preparation of presentation slides, uploading presentation to the moodle system (40-45 hours)

Course leader: Zoltán Kálmán

Lecturers: