

<b>Course title: International Investments &amp; Trade</b>		<b>Credits* 5</b>	<b>Course code</b>
<b>Type of the course</b>	<b>Assessment:</b>		
Lecture X	Essay to be submitted by a set day		
Seminar X	Mid-term and final presentations		
Practice	Fulfilment of team- and individual projects		
<b>Semester</b> (according to the standard curriculum): 5-6			
<b>Course availability</b> (according to the standard curriculum): Autumn			
<b>Language of instruction</b> (if not in Hungarian): English			
<b>Prerequisites</b> (according to the standard curriculum): English B2			
<b>Type of the course</b> (compulsory, obligatory elective, free elective): compulsory			
<b>Course schedule:</b> <a href="http://www.kodolanyi.hu/neptun/">http://www.kodolanyi.hu/neptun/</a>			
<b>Course objectives:</b>			
<p>The course will provide a general introduction to the international legal, economic and social frameworks on trade and investment as it emerges from international treaties, acts enacted by international organizations, and international arbitral case-law, as well.</p> <p>In this course reference will be made to actors and sources of international investment law; the settlement of disputes between the host State and the foreign investor, with particular regard to ICSID direct arbitration; and the relevance of noninvestment concerns, such as the environment and human rights, and the goals of sustainable development.</p>			
<b>Learning outcomes</b> (based on professional competences): By the end of the course			
<b>Knowledge:</b> Students will have			
<ul style="list-style-type: none"> <li>- acquired comprehensive knowledge of research problems and theoretical traditions regarding the study of the trading and investment system of the actors of the global market;</li> <li>- been provided a broad, analytical and highly integrated study of national and international economics, relevant actors, functions and processes concerning international investments and trade;</li> <li>- completed a broad, analytical and highly integrated study of business and management theories for international investment and trade.</li> </ul>			
<b>Skills:</b> Students will be capable of			
<ul style="list-style-type: none"> <li>- understanding, analysing adapting to relevant international business processes, functional policies, monitoring changing law environment.</li> <li>- understanding impacts of economic processes and organisational changes.</li> <li>- following the development of knowledge in the research on international trade and finances, and master techniques for making proper academic references.</li> </ul> <p>Students will have developed writing skills which contribute to high-standard papers in which students can form their opinion.</p>			
<b>Attitudes:</b> Students will be capable of			
<ul style="list-style-type: none"> <li>- proactive behaviour, resolving problems and that of constructive behaviour.</li> <li>- problem solving and critical analysis: analysing facts and circumstances to determine the reason for a problem and identifying and selecting appropriate solutions.</li> <li>- demonstrating awareness concerning global, regional, local problems of social, environmental, cultural issues.</li> <li>- demonstrating openness for new venture possibilities, and social responsibility.</li> </ul>			
<b>General competences:</b> students will be able to			
<ul style="list-style-type: none"> <li>- independently formulate a relevant research question on international trade and investment, and to theorise, generalise and discuss this problem in an abstract way.</li> </ul>			

- work with people from a range of different cultures.

### **Foreign language competences**

Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.

1. Can understand a wide range of demanding, longer texts, and recognize implicit meaning.
2. Can express ideas fluently and spontaneously without much obvious searching for expressions.
3. Can use language flexibly and effectively for social, academic and professional purposes.
4. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.

### **Teaching methods:**

In the core of the methods cooperative group work and individual preparation for presentations are placed. Besides, it is necessary to spend time on discussions, problem solving, introduction of real practical experience and case studies. Audio-visual tools are also available. When choosing the subject methodology, it is also imperative that students of the 21st century use modern techniques of obtaining information. However, it should also be an essential element in teaching that the teacher has practical experience of investment management. Individual work is based on self-development and research, in-class activities comprise presentations, their discussion, cooperative group work as well, as development of papers.

### **Requirements:**

Essay to be submitted by a set day (45%)

Presentation of the essay (20%)

Activity in interactive class discussion and mid-term presentation (20%)

Fulfilment of team- and individual exercises during the semester (15%)

Participation in classes is compulsory!

### **Assessment & Grading:**

The assessment is based on the presence and activity during classes.

*Pass:* 51-64%: Pass grade is given to the student who knows the significant parts of the course on a satisfactory level and is able to demonstrate an acceptable level of familiarity in the application of the content.

*Satisfactory:* 65-76%: Satisfactory grade is assigned to the student who knows significant portions of the subject matter of the course and is able to apply them with suitable safety.

*Good:* 77-88%: Good grade is assigned to the student who thoroughly knows the entire subject matter of the course and can safely apply its content;

*Excellent:* 89-100%: Excellent grade is assigned to the student who thoroughly knows the entire subject matter in all of its inherent relationships and is able to independently apply his/her knowledge with absolute certainty.

### **Department/faculty responsible for the course:**

Department of Interdisciplinary International Studies

**Required average students' working hours** (number of credits multiplied by 30):

150 hours,

30 contact hours

a) Essay preparation by chosen topic (70 hours)

- data and document collection
- analysis
- presentation of results

b) Participation in a professional event and presentation of the results (5 hours)

c) Making bibliography on a chosen topic (5 hours)

d) Preparing and making a mid-term presentation on a given topic (10 hours)

e) Reading compulsory and supplementary literature (30 hours)

**Individual assignments** (expected number of hours and list of activities):

30 hours contact hours.

**Course leader:** Zsuzsanna Wirthné Móricz

**Lecturers:** Zsuzsanna Wirthné Móricz