

Course title: Intercultural Communication Credits* 5		Course code
Type of the course		Assessment:
Lecture		Final team project presentation
Seminar	X	Essays to be submitted by a set day
Practice		Participation in the International Week program
Semester (according to the standard curriculum): 1-2		
Course availability (according to the standard curriculum): Autumn or Spring		
Language of instruction (if not in Hungarian): English		
Prerequisites (according to the standard curriculum): none		
Type of the course (compulsory, obligatory elective, free elective): compulsory		
Course schedule: http://www.kodolanyi.hu/neptun/		
<p><i>Course objectives:</i></p> <p>The Intercultural Communication course is designed to assist students in developing their knowledge and skills in communicating with people from a variety of cultural backgrounds. Students are introduced to the fundamental principles and practices of intercultural communication. Issues of culture, co-cultures, perception, values, beliefs, worldview, verbal communication, nonverbal communication, culture shock, cultural adaptation, multilingualism, ethnocentrism, stereotyping, prejudice, and intercultural communication competence are discussed. Students explore and evaluate their own cultural heritages in relation to the cultures of others in the group. Students assess and develop their skills in intercultural communication during class sessions and project team meetings.</p> <p><i>Learning outcomes</i> (based on professional competences):</p> <p><i>Knowledge:</i></p> <ul style="list-style-type: none"> - Define culture, communication, intercultural communication, ethnocentrism, culture shock, reentry shock, and multiculturalism. - Identify and describe the various aspects of culture which affect a person's worldview, values, and behavior. -Understand the diversity of worldviews, values, behavior, traditions, and experiences. -Understand the diversity of worldviews, values, behavior, traditions, and experiences of cultures and how this global diversity plays out in intercultural and international encounters in various contexts. -Understand the roles of culture, language, power, and communication on the development of personal, social and cultural identities throughout the lifespan. -Discuss how culture influences nonverbal communication and how nonverbal communication influences intercultural communication. -Understand and analyze the process of stereotype formation and the manifestations of prejudice, discrimination, and "-isms," such as sexism and racism. - Explain the concepts of cultural contact, such as enculturation, assimilation, accommodation, acculturation, deculturalization, biculturalism, and multiculturalism -Examine the role of mass media and popular culture in the construction and co-construction of cultures and cultural identities. -Analyze and reflect on the impact of your culture on your values, assumptions, perceptions, expectations, and behavior. <p><i>Skills:</i></p> <p>Upon completion of this course, students will be able to</p> <ul style="list-style-type: none"> - Apply major intercultural theories and frameworks to understand differences between cultures and their communication patterns. 		

- Recognize features of their own cultural values, assumptions and culturally specific behavior.
- Identify essential elements of intercultural competence.
- Independently explore and analyze critical incidents in the social, professional or academic settings

Attitudes:

- Come to appreciate the wide range of diverse human behaviors, thereby increasing cognitive complexity and cultural literacy.
- Be challenged to address stereotypes and understand cultural identity, and to become more empathetic and inclusive of the culturally 'other'.

General competences:

- Expand the ability to think critically about vital problems and controversies in social, scientific, economic and cultural life stemming from differences of gender, race, disability, class, etc.

Foreign language competences

Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.

- Can understand a wide range of demanding, longer texts, and recognize implicit meaning.
- Can express ideas fluently and spontaneously without much obvious searching for expressions.
- Can use language flexibly and effectively for social, academic and professional purposes.
- Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.

Course content:

Week 1-2

Introduction

Definitions of Culture

Communication and Cultural Competence: The Acquisition of Cultural Knowledge and Behavior
Culture and Perception: Beliefs, Values and Attitudes

Week 3-4

Dimensionalising Cultures

(Kluckhohn and Srobeck, Hofstede, Trompenaars, Hall)

Week 5-6

Cultural Identities

The Role of Stereotyping

Prejudice, Racism and Discrimination

Domestic and International Conflicts and their Media Presentation

Cross-Cultural Issues in the Movies -group presentation

Week 7-8

Adaptation to Cultures

Culture Shock

28 March-1 April International Week

Week 9-10

Meaning of Language and Culture

Intercultural Aspects of Verbal and Non-verbal Communication

Case Studies

Week 11-12

Intercultural-Cross-cultural Multicultural

Communication Competences

Case Studies on Miscommunication

Week 13-14

Finalizing the Team-Project Presentations

Teaching methods: Several methodological problems proper to the comparison of different aspects of culture in the form of in-class discussions and case studies. Individual tasks and teamwork resulting in essay writing and oral presentations Attention will be paid to the methodological diversity needed for this.

Requirements:

1. Participation in-class activities
2. Participation in the International Week activities (compulsory). Details about the program to come when the application is closed.
3. Submission/presentation of the assignments by deadline

Assignments:

Individual work:

1. Cultural Identity Essay
See the guidelines uploaded in the Moodle
- 2.

Pair work:

2. Cross Cultural Interview
See the guidelines uploaded in the Moodle

Groupwork:

3. Cross Cultural Issues in the Movies-presentation

The Best Exotic Marigold Hotel (John Madden, 2011)

My Big Fat Greek Wedding (Joe Zwick, 2002)

Lost in Translation (Sofia Coppola, 2003)

See the guidelines uploaded in the Moodle

Teamwork:

4. Semester Exam: Team-Project Presentation
See the presentation guidelines and topics uploaded in the Moodle

Please, note that all assignments must be uploaded in the Moodle student portfolio!

Submission deadlines:

2 March: Submission of the templates completed for the movie and the exam project

3 April: Upload of the IW lecture evaluation forms in the Moodle (access the form in the Moodle)

6 April: Movie group presentation

20 April: Cultural Identity Essay

27 April: Cross Cultural Interview

11 May: Exam Days (team project presentation)

Full-time study (workload according to credits*): 5ECTS:

Assessment & Grading:

- interim assignments: 60 %
- Presentation of the project: 40%

Total: max. 100%

Grading: 50%-59%: 2
60-69%: 3
70-89%: 4
90-100%: 5

Department/faculty responsible for the course: Department of Interdisciplinary International Studies

Required average students' working hours (number of credits multiplied by 30):

30 contact hours

150 working hours.

Individual assignments (expected number of hours and list of activities):

- suggested readings for the class discussions 50 working hours
- reading and drafting the Cultural Identity essay: 40 working hours
- team assignment: project and presentation 60 working hours

Compulsory reading:

1. Shuang Liu, Zala Voicic & Cindy Gallois (2015). *Introducing Intercultural Communication. Global Cultures and Contexts*. Sage, London.

https://books.google.hu/books?hl=en&lr=&id=QfSICwAAQBAJ&oi=fnd&pg=PP1&dq=intercultural+communication+online+readings&ots=3FzfagChlx&sig=pkmMR1POZ35xRaVHLUhvJUGcpz8&redir_esc=y#v=onepage&q=intercultural%20communication%20online%20readings&fMay=true

2. Hofstede, G. (2011). *Dimensionalizing Cultures: The Hofstede Model in Context*. Online Readings in Psychology and Culture,

<https://scholarworks.gvsu.edu/cgi/viewcontent.cgi?article=1014&context=orpc>

3. Nardon & Steers (2014) *The Culture Theory Jungle: Divergence and Convergence in Models of National Culture*: <http://www.ekof.bg.ac.rs/wp-content/uploads/2014/07/convergence-divergence.pdf>

4. Stangor (2014) *Principles of Social Psychology – 1st International Edition*. Chapter 11: Stereotypes, Prejudice, and Discrimination <https://opentextbc.ca/socialpsychology/part/chapter-12-stereotypes-prejudice-and-discrimination/>

Recommended reading:

The Comparative Method

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1540884

Taras, R. (Ed.). (2013). *Challenging Multiculturalism: European Models of Diversity*. Edinburgh: Edinburgh University Press. Retrieved from

<http://www.jstor.org/stable/10.3366/j.ctt20q22fw>

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