

Course title: Innovation Policies and Management		Credits* 5	Course code
Type of the course		Assessment:	
Lecture	X	Written half-term examination	
Seminar	X	Oral final examination	
Practice		Essay to be submitted by a set day	
		Participation in classroom exercises	
		Provision of feedback to each other	
		Activity in interactive classroom discussion	
Semester (according to the standard curriculum): 1-2			
Course availability (according to the standard curriculum): Autumn or Spring			
Language of instruction (if not in Hungarian): English			
Prerequisites (according to the standard curriculum):			
Type of the course (compulsory, obligatory elective, free elective): compulsory			
Course schedule: http://www.kodolanyi.hu/neptun/			
Course objectives:			
Learning outcomes (based on professional competences):			
<i>Knowledge: Gaining knowledge about the local and global aspects of Innovation Policies and Innovation Management for a range of regions and countries, including Europe, Asia, America, Australia and Africa. Evaluation of the effectiveness of open and closed innovation management for a company environment and for wider global examples. Appreciation of importance of Information Policies and Information Management for scaling up innovation. Correlations between the growth of the economy and the level of Innovation Policy and Innovation Management.</i>			
<i>Skills: Evaluation and application of enhanced methods for Innovation Policy and Innovation Management for problem solving and planning of business processes.</i>			
<i>Attitudes: Ability and willingness to apply the principles of Innovation Policy and Innovation Management for concrete, specified cases of business development.</i>			
<i>General competences: Knowledge of theories of Innovation Policy issues and learning how to use novel Innovation Management solutions.</i>			
<i>Foreign language competences</i>			
Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.			
1. Can understand a wide range of demanding, longer texts, and recognize implicit meaning.			
2. Can express ideas fluently and spontaneously without much obvious searching for expressions.			
3. Can use language flexibly and effectively for social, academic and professional purposes.			
4. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.			
Course content:			
Teaching methods:			
Requirements: (exam's evaluation criteria and list of topics):			

Full-time study (workload according to credits*): 5ECTS:

Assessment & Grading:

Department/faculty responsible for the course: Department of Interdisciplinary International Studies

Required average students' working hours (number of credits multiplied by 30):

30 contact hours

150 working hours.

Individual assignments (expected number of hours and list of activities):

Course leader: Zsuzsanna Wirthné Móricz