

Course title: Well-Being and Global Compact Areas		Credits 5	Course code
Type of the course EQFS level: 6th Lecture X Seminar Practice		Assessment: Examination X Performance-based grade Approval	
Semester (according to the standard curriculum): 1/2			
Course availability (according to the standard curriculum): Spring or Autumn			
Language of instruction (if not in Hungarian): English			
Prerequisites (according to the standard curriculum): -			
Type of the course (compulsory, obligatory elective, free elective): compulsory			
Course schedule: http://www.kodolanyi.hu/neptun/			
<p>Course objectives: The course provides general knowledge about the term of Well-being in the context of Global Compact Areas. A special emphasis is put on regional differences, historical changes in well-being policy is also in focus. Students will discover and research current trends and predictions of well-being policies in global compact areas in the context of globalization and internationalization. They will be able to analyze and interpret processes and social and political context independently. Decision making capability is also developing due to group work.</p> <p>Learning outcomes (based on professional competences):</p> <p>Knowledge:</p> <p>1.1 Graduates are familiar and understands global, international, regional, among them European political, legal, economical and civilizational knowledge areas.</p> <p>1.2 Multilateral political practices: international system, regional systems, main actors: states, IGOs, INGOs, knowledge organisations, multilateral diplomacy practices.</p> <p>1.6 The business environment: this encompasses the fast pace of change within a wide range of factors, including economic, environmental, cultural, ethical, legal and regulatory, political, sociological, digital and technological, together with their effects at local, national and global levels upon the strategy, behaviour, management and sustainability of organisations.</p> <p>1.7 Organisations: this encompasses the internal aspects, functions and processes of organisations including their diverse nature, purposes, structures, size/scale, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between different organisations and their influence upon the external environment.</p> <p>1.9 Social responsibility: the need for individuals and organisations to manage responsibly and behave ethically in relation to social, cultural, economic and environmental issues.</p> <p>Skills:</p> <p>2.3 Understanding, relevant international business processes, functional policies, monitoring changing law environment.</p> <p>Attitudes:</p> <p>3.4 Commercial acumen: based on an awareness of the key drivers for business success, causes of failure and the importance of providing customer satisfaction and building customer loyalty.</p> <p>Generic competencies:</p> <p>4.5 Conceptual and critical thinking, analysis, synthesis and evaluation.</p>			

Teaching methods:

Lectures and personalized seminar and research tasks.

Requirements (exam's evaluation criteria and list of topics):

Knowledge about current trends and theories of the Well-Being policies in different countries, measurement of subjective and objective Well-Being. Knowledge about the Ten Principles and the philosophy behind it. The applicant must create an individual analysis of an independently chosen GCA partner in his/her country and Hungary. The output is a 15-minute-long presentation held in the meetings during the semester or as part on the examination. Participation in the Thematic Week is mandatory. The exam's list of topics is identical with the topics enlisted above (course content).

Assessment & Grading:

Pass

Some knowledge and presentation of well-known facts, descriptive but adequately used theories in the class work and presentation.

Satisfactory

General description of theories and used concepts or definitions with some data presentation.

Good

Adequate and coherent interpretation of theories, extended knowledge of element information about global issues and society.

Excellent:

Detailed, contextual description and analysis, correct data use, free of irrelevant amendments, correct definitions of both theories and praxis.

Department/faculty responsible for the course:

Department of International Interdisciplinary Studies

Required average students' working hours (number of credits multiplied by 30):

150

Individual assignments (expected number of hours and list of activities):

- Reading scientific literature
- Collecting information for the presentation
- Creating 15-minute presentation
- Participation on meetings, listening to guest speakers
- Participating on the Thematic Week activities and/or relevant conference lectures

Course leader: László Kovács PhD

Lecturers: László Kovács PhD