

<b>Course title: Sustainable Tourism Management</b>	<b>Credits* 5</b>	<b>Course code</b>
<b>Type of the course</b> Lecture ☐ Seminar <u>Practice</u>	<b>Assessment:</b> Examination <u>Performance-based grade</u> Approval	
<b>Semester</b> (according to the standard curriculum):		
<b>Course availability</b> (according to the standard curriculum):		
<b>Language of instruction</b> (if not in Hungarian): English		
<b>Prerequisites</b> (according to the standard curriculum): None		
<b>Type of the course</b> (compulsory, obligatory elective, free elective): Compulsory		
<b>Course schedule:</b> <a href="http://www.kodolanyi.hu/neptun/">http://www.kodolanyi.hu/neptun/</a>		
<p><b>Course objectives:</b> According to the programme's general objectives (enhancing students' competence, skills and knowledge) in sustainability and tourism, this module aims to show students the broad theoretical and practical framework of sustainable tourism management. Understanding the practical structures within which stakeholders organize their operations offers a critical perspective on how the tourism industry works. As no single course can ever hope to cover the multiplicity of ways sustainable tourism work, thus, this course is designed to provide examples and case studies of tourism development with regard to some key areas of this vast field. The lecturer will provide insight into the theoretical and practical aspects of his own research areas and will introduce students to other useful case studies from around the world.</p> <p><b>Learning outcomes</b> (based on professional competences): Upon successful completion of this module, students should be able to demonstrate achievement of the following learning outcomes:</p> <ol style="list-style-type: none"> <li>1. identify the key elements of the disciplines of sustainable tourism studies.</li> <li>2. describe the contribution that different methods and disciplines make to understanding tourism development</li> <li>3. demonstrate an understanding of approaches to, and methods in, tourism development</li> <li>4. apply critical thinking skills to the analysis of sustainable tourism management</li> </ol> <p><b>Foreign language competences</b> Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.</p> <ol style="list-style-type: none"> <li>1. Can understand a wide range of demanding, longer texts, and recognize implicit meaning.</li> <li>2. Can express ideas fluently and spontaneously without much obvious searching for expressions.</li> <li>3. Can use language flexibly and effectively for social, academic and professional purposes.</li> <li>4. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.</li> </ol> <p><b>Teaching methods:</b> Lecture, open discussions, critical thinking towards the discussed topics, PPT presentations, reading discussion.</p> <p><b>Requirements</b> (exam's evaluation criteria and list of topics):</p>		

First: students must collect, analyse and present on 10 news article that address the problem of sustainable tourism. This presentation should be on week 5.

Second: students must read minimum of three academic sources and give a PPT presentation. In the presentation students must summarize and critically analyse the academic discussions. Presentations must be minimum 10 minutes long.

Full-time study: 5 ECTS:

Part-time study: 5 ECTS:

**Assessment & Grading:**

The assessment is based on the class attendance and class activity. Students must demonstrate they are actively engaged with the class material.

The presentation assessment criteria:

Pass

**The task has either not been sufficiently well understood or insufficient effort has been taken in producing the presentation.**

The presentation may be described as **poor**. It displays a limited command of the subject. It is difficult for the reader to form a clear idea of the argument presented. There is omission of key aspects of the topic and lack of clarity. The presentation may contain significant amounts of repetition or irrelevant information. The writer may have made little attempt to support any claims made or used inappropriate supporting information. There is little or no evidence of reflection on the topic.

Satisfactory

**An attempt to produce a meaningful presentation, but limited by a lack of clarity, omission of certain key details or use of inappropriate information.**

The presentation may be described as **modest**. It gives a general idea of the work carried out, though details in several parts may be missing or unclear. There may be weaknesses in the understanding and analysis, and/or in the focus and structure of the response. Much of the content is relevant to the task, though there may be a certain amount of repetition or inclusion of irrelevant points. The writer has attempted to support claims made, but supporting information is not relevant and/or not properly/adequately referenced.

Good

**A very clear and well organised presentation.**

The presentation may be described as **very good**. It demonstrates many of the qualities described above, but to a less developed extent. The topic has been carefully and critically addressed, with only occasional omissions of relevant points and/or lack of clarity. The content is generally cogent and mostly relevant to the topic, with only occasional repetition or inclusion of irrelevant points or gaps in the development of the argument. The writer has made good use of a number of relevant sources, and any claims made are supported and referenced appropriately.

Excellent:

**The presentation presents a clear, well thought out and in-depth examination of the chosen topic.**

The presentation may be described as **excellent**. It demonstrates a comprehensive understanding of the topic and offers a thorough examination of its salient aspects. It provides a detailed, cogent, critical, well structured and focused analysis. There is clear evidence of careful reflection on the topic. All content is entirely relevant to the topic, the writer has made good use of a wide range of relevant sources, and any claims made are supported with appropriate references.

**Department/faculty responsible for the course: Tourism Department**

**Required average students' working hours** (number of credits multiplied by 30): 150 hours

**Individual assignments** (expected number of hours and list of activities):

Extra reading

10 hours

**Course leader:**

**Lecturers: Dr. Tamás Régi**