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| Title of the subject: Communication of the Information Society | | | |
| ECTS (credit points): 5 | No. of hours per week: 2 | Type of the course: Lecture (project) Seminar Practice <input type="checkbox"/> | Evaluation: Exam <input type="checkbox"/> Seminar grade |
| <p>Goal: describing the theory, the basic terms of the Information Society; details of the online communication genres; practical knowledge of the language forms, the writing and reading forms in the Internet, the Information Communication Technology environment; basic types of the online journalism; e-learning, e-culture.</p> <p>Competencies to improve: study the basics of the Communication of the Information Society, study the basics of the Social Communication, Study the basics of the New Media; study the basics of the working competence in the new media and online communication</p> <p>Preliminary studies: basics of the communication theory, basics of the mass communication theory, basics of the Internet studies</p> <p>Evaluation criteria: The exam based on the 3 essay and the country presentation.</p> <p>Criteria of the grades 5 (excellent): Using correct terminology, giving detailed and correct personal opinion, exact definitions 4 (good): Using correct terminology, but having only little inaccuracy, exact definitions (only little incorrectness), giving simple personal opinion 3 (average, fair)): Using basic terminology, but missing the detailed definitions, just basic opinions, some definitions are inexact 2. (satisfactory, pass): Incorrect terminology, inaccuracy missing details and examples, the definitions have major imperfectness 1. (unsatisfactory, fail): plagiarism, missing terminology and definitions, missing the essays.</p> <p>Responsible department: Dept. of Communication and Media Sciences</p> | | | |
| Readings: | | | |
| Responsible: Bódi, Zoltán PhD | | | |
| Tutor: Bódi, Zoltán PhD | | | |