| Course title: Responsible Strategic Management & Leadership, Performance, Risk Management | Credits* 5 | Course code: IK056 / IK028 |
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| **Type of the course**<br>Lecture                    X<br>Seminar          X<br>Practice | **Assessment:**<br>Written half-term examination<br>Oral final examination<br>Essay to be submitted by a set day<br>Participation in classroom exercises<br>Provision of feedback to each other<br>Activity in interactive classroom discussion | |

**Semester** (according to the standard curriculum): 1-2

**Course availability** (according to the standard curriculum): Autumn

**Language of instruction** (if not in Hungarian): English

**Prerequisites** (according to the standard curriculum):

**Type of the course** (compulsory, obligatory elective, free elective): compulsory

**Course schedule**: http://www.kodolanyi.hu/neptun/

**Course objectives:**
The course aims to familiarise students with the latest leadership and strategic management theories and models and their practical application in restaurant business. These will help an enterprise be successful under uncertain conditions. A further objective is to show students how high quality leadership i.e. top leadership skills work in daily business. Drawing some Hungarian and international examples and case studies, the seminar will also talk about the key factors determining a restaurant's performance such as impact of social media or guest satisfaction. Participants learn and understand the theory of change and its psychological impacts on human being and how managers can deal with the change themselves while being able to support their colleagues. We will introduce students also to the world of professional risk management in the context of restaurant business mapping the most relevant risks in everyday business and the necessary methods coping with them

**Learning outcomes** (based on professional competences):
*Knowledge:*
1.5. Graduates should be able to demonstrate relevant knowledge and understanding of organizations, the business environment in which they operate and their management. Programs emphasize understanding, responding and shaping the dynamic and changing nature of business and the consideration of the future of organizations within the global business environment, including the management of risk.
1.8. Management: this encompasses the various processes, procedures and practices for effective management of organizations. It includes theories, models, frameworks, tasks and roles of management, including the management of people and corporate social responsibility, together with rational analysis and other processes of decision making within different organizations.
*Skills:*
2.5. It is capable for cooperation, working in teams, leading them, for cooperation I interdisciplinary projects

2.6. It is capable for leading SMEs, or units in large corporations. Participants will understand how they can best support their colleagues who have different personality and communication styles. By the end of the course students will be able to manage a working team to success.

*Attitudes:*

3.1. Capable for proactive behavior, resolving problems, for constructive behavior.

3.7. Networking: an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating business contacts.

*General competences:*

4.1. Ability to work collaboratively both internally and with external customers and an awareness of mutual interdependence.

4.3. Building and maintaining relationships. By the end of the course participants learn basic management skills and techniques and how to motivate and inspire people in a team.

4.4. Building and maintaining relationships.

4.6. Self-management: a readiness to accept responsibility and flexibility, to be resilient, self-starting and appropriately assertive, to plan, organize and manage time.

*Foreign language competences*

Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.

1. Can understand a wide range of demanding, longer texts, and recognize implicit meaning.
2. Can express ideas fluently and spontaneously without much obvious searching for expressions.
3. Can use language flexibly and effectively for social, academic and professional purposes.
4. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.

**Teaching methods:**
- Lecture
- Debate
- Group presentation
- Self-assessment and group assessment

**Assessment**:
- Classroom contribution and related tasks (40%)
- Short summary of compulsory reading (20%)
- Quick tests per topic (15%)
- Final group presentation (25%)

**Assessment & Grading:**
- Assessment criteria of classroom contribution: relevance of comments, clarity of ideas and arguments, quality of verbal communication, interaction with others.
- Assessment criteria of short summary of compulsory reading: accurate understanding of concepts, correct use of examples, practical adaptation of theory to practice, quality of written answers (clarity, logic, conciseness).
- Assessment criteria of quick tests per topic: understanding the essence of topic of previous seminar and correct answers to basic questions in the test.
- Assessment criteria of final group presentation: teamwork, practical and professional content, quality of verbal communication, visual and structural presentation.

Fail

The student achieved less than 51% based on the total result of the assignments or did not submit two or more assignments by deadline.

Pass
The student achieved between 51-61% based on the total result of the assignments, or achieved a higher result, but did not submit one of the assignments by deadline.

Satisfactory
The student achieved between 62-74% based on the total result of the assignments.

Good
The student achieved between 75-85% based on the total result of the assignments.

Excellent:
The student achieved between 86-100% based on the total result of the assignments.

**Department/faculty responsible for the course:** Tourism Department

**Required average students' working hours** (number of credits multiplied by 30): 150 hours

**Individual assignments** (expected number of hours and list of activities):
Preparation of short term summary plus reading (25-30 hours)
Preparation for quick test per topic: read lecture notes, watch optional videos (20-25 hours)
Preparation for group presentation: data search, data analysis, group discussions, design and preparation of presentation slides, uploading presentation to the moodle system (40-45 hours)

**Course leader:** Zoltán Kálmán

**Lecturers:** Zoltán Kálmán