

<b>Course title:</b> <b>Intercultural Communication</b>	<b>Credits: 5</b>	<b>Course code:</b> <b>KJBLAN221B</b> <b>KJBAN221B</b>
<b>Type of the course</b> <b>Lecture</b> 2 Seminar Practice	<b>Assessment:</b> <b>Examination</b> Performance-based grade Approval	
<b>Semester</b> (according to the standard curriculum): 4th semester		
<b>Course availability:</b> according to the standard curriculum		
<b>Language of instruction</b> (if not in Hungarian): English		
<b>Prerequisites:</b> near C1-level English proficiency		
<b>Type of the course</b> ( <b>compulsory</b> , obligatory elective, free elective):		
<b>Course schedule:</b> <a href="http://www.kodolanyi.hu/neptun/">http://www.kodolanyi.hu/neptun/</a>		
<p><b>Course objectives:</b> This course aims to develop students' intercultural competence through developing their awareness of cultural differences and similarities, within an ESP module focussing on business English.</p> <p>'Culture' – both one's own and that of 'the other' - as well as how to think about culture will be one of the themes of the course. The other theme will focus on how culture affects business practice in a globalised economy, particularly when the language of intercultural business communication is English. The lectures will provide theoretical insights; these will be complemented by interactive exercises. Current models used to analyse corporate/national cultures will be discussed and applied, these cultures will be investigated.</p> <p><b>Learning outcomes</b> (based on professional competences): The students, who are as yet inexperienced in business, will learn to research cultural aspects related to the world of business. The course introduces students to ways of thinking about culture in general and global business culture in particular. They discover the importance of cultural awareness through investigating their own culture and the cultures of others. Students will be required to apply the principles taught to specific cultures of their chose, to research and compile information on these cultures, and to present their findings to the class. This will be done in pairs or small groups with the intention of giving the students an opportunity to work in teams, as is common within corporations. The complex tasks will improve their research skills, develop their interpersonal skills, deepen their theoretical knowledge and allow them to practise business-style presentations. Underlying the entire course is a focus on developing the students' proficiency in English, specifically with regard to using English in a business environment. To this end, emphasis will be placed on active, primarily oral, participation in English, and development of reading and associated skills (such as note-taking, reformulation, summarising, etc). The students' independent self-study of English will be supported.</p>		

**Teaching methods:**

Lecture  
Active learning  
Autonomous learning  
Pairwork  
Group work  
Text analysis  
Presentation  
Role play  
Reflective journal  
Self- and peer assessment  
Task-based instruction  
Text-based learning  
Case studies

**Prerequisites:** near C1-level English proficiency

**Requirements** (exam's evaluation criteria and list of topics):

In the course of the semester:

Active participation in class  
Home assignments, written and oral  
Tests, orals, presentations

The exam comprises 50% of the final mark, the other 50% is the semester mark.

**Department/faculty responsible for the course:** Dept. of English Language and Literature

**Required average students' working hours** (number of credits multiplied by 30): 150

**Individual assignments** (expected number of hours and list of activities):

Continuous maintenance and development of English proficiency, according to need;  
Continuous completion of the tasks assigned (for example, reading, analysis, research, preparation of presentations, group work, projects, interviews)  
Allocation of enough time for study and for the completion of the assignments (depending on existing level of proficiency and prior knowledge of subject matter); electronic submission on or before the due date.  
Participation in class;  
Tests, orals, presentations in class, as agreed with the lecturer

**Course leader:** Dr. Richter Borka

**Lecturers:** Dr. Richter Borka