

<b>Credits* 5</b>		<b>Course code</b> NIK006
<b>Course title: Global Geography</b>		
<b>Type of the course</b> <b>EQFS level: 7th</b> <u>Lecture X</u> SeminarX Practice	<b>Assessment:</b> Examination X <u>Performance-based grade X</u> Approval	
<b>Semester</b> (according to the standard curriculum): 1-2		
<b>Course availability</b> (according to the standard curriculum): Autumn, Spring		
<b>Language of instruction</b> (if not in Hungarian): English		
<b>Prerequisites</b> (according to the standard curriculum):		
<b>Type of the course</b> (compulsory, obligatory elective, free elective): compulsory		
<b>Course schedule:</b> <a href="http://www.kodolanyi.hu/neptun/">http://www.kodolanyi.hu/neptun/</a>		
<p><b>Course objectives:</b> Global Geography is a course to get known the world around us. It explains how we as people live and learn from it, what condition it's in and what impact we can and could have on the environment. The course will integrate the 6 fundamental concepts of studying geography (Location, Region, Spatial Pattern, Spatial interaction, Human/Environmental Interaction and Culture). From a thematic perspective, the course will cover urbanization, global resources, the laws of ecology, population, global trade and risks.</p> <p><b>Learning outcomes</b> (based on professional competences):</p> <p><b>Knowledge:</b></p> <p>1.1. Degree holders are familiar with main characteristics and data of different civilisations, European civilisation, and place of Hungary and Central Europe in it.</p> <p>1. 3. There is an expectation that degree programme should provide a broad, analytical and highly integrated study of business and management, its comprehensive terms, concerning national and international economics, relevant actors, functions and processes.</p> <p>1.5. Graduates should be able to demonstrate relevant knowledge and understanding of organisations, the business environment in which they operate and their management. Programmes emphasise understanding, responding and shaping the dynamic and changing nature of business and the consideration of the future of organisations within the global business environment, including the management of risks.</p> <p>1.9. <i>Markets, marketing and sales:</i> the development, access and operation of markets for resources, goods and services, different approaches for segmentation, targeting, positioning generating sales and the need for innovation in product and service design.</p> <p><b>Skills:</b></p> <p>2.3. It is capable for understanding, analysing adapting to relevant international business processes, functional policies, monitoring changing law environment.</p> <p>2.4. It is capable to understanding impacts of economic processes and organisational changes.</p> <p><b>Attitudes:</b></p> <p>3.1. Capable for proactive behaviour, resolving problems, for constructive behaviour.</p> <p>3.2. Problem solving and critical analysis: analysing facts and circumstances to determine the cause of a problem and identifying and selecting appropriate solutions.</p> <p>3.3. Research: the ability to analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy, and to use that research for evidence-based decision-making</p> <p>3.7. Networking: an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating business contacts.</p>		

**Generic Competencies:**

- 4.2. Ability to work with people from a range of cultures
- 4.5. Conceptual and critical thinking, analysis, synthesis and evaluation.

**Foreign language competences**

*Students can function independently and with a great deal of precision on a wide variety of subjects and in almost any setting without any prior preparation.*

1. *Can understand a wide range of demanding, longer texts, and recognize implicit meaning.*
2. *Can express ideas fluently and spontaneously without much obvious searching for expressions.*
3. *Can use language flexibly and effectively for social, academic and professional purposes.*
4. *Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.*

**Teaching methods:**

The course will follow a cooperative teaching method. All students will be involved in open discussions and course related project work in teams.

**Requirements** (exam's evaluation criteria and list of topics):

The students will be assessed by a performance-based grade way. Individual and team project work will be graded. At the end of the course, oral examination will be held.

**Assessment & Grading:**

Pass

Pass grade is given to the student who knows the significant parts of the course on a satisfactory level and can demonstrate an acceptable level of familiarity in the application of the content.

Satisfactory

Satisfactory grade is assigned to the student who knows significant portions of the subject matter of the course and can apply them with suitable safety.

Good

Good grade is assigned to the student who thoroughly knows the entire subject matter of the course and can safely apply its content;

Excellent:

Excellent grade is assigned to the student who thoroughly knows the entire subject matter in all of its inherent relationships and is able to independently apply his/her knowledge with absolute certainty.

**Department/faculty responsible for the course: Department of Interdisciplinary International Studies**

**Required average students' working hours** (number of credits multiplied by 30):

150 hours workload

**Individual assignments** (expected number of hours and list of activities):

30 hours contact ours.

**Course leader:** Tamás Régi

**Lecturers:** Tamás Régi