

Dr. Martin Zsarnoczky Ph.D.

Tourism and hospitality expert

Education:

- ✓ Ph.D.: Szent Istvan University, Doctoral School of Regional Sciences, Gödöllő (2017)
- ✓ M.S.C.: Budapest Business School, Teacher of Economics, Budapest, (2014)
- ✓ B.S.C.: Budapest Business School, Economist, Budapest, (2002)
- ✓ Short Term: Wageningen University & Research, Wageningen, (2018)
- ✓ Short Term: Utwente University, Geo-Information Science and Earth Observation, Enschede, (2017)

Career:

- ✓ Head and Lead Researcher of Accessible & Senior Tourism development in Matra Mountains (2011- present)
- ✓ European Union Projects Founder in Northern Hungary (2009-2016)
- ✓ CEO of Casa de la Musica Hostel and Event's Hall, Budapest (2005-2015)
- ✓ F&B Advisor, BP Gastro, Budapest (2001–2004)
- ✓ Dining Room, Supervisor, P&O Princess Cruises, USA (1998–2000)
- ✓ Banquet Department, Marriott Hotel / Intercontinental Hotel, Budapest (1996–1998)

Tuition:

- ✓ Teacher at Kodolanyi Janos University and Corvinus University of Budapest (2018—)
- ✓ Lecturer at Szent Istvan University, Budapest Business School, Hungarian Dance Academy, Moholy-Nagy University of Art and Design since 2009
- ✓ Courses and lectures in United States of America, India, Poland, Romania, Slovakia, Ukraine

Social:

- ✓ Regional Secretary, Hungarian Geographical Association (est. 1872)
- ✓ Board Member, Budapest Chamber of Commerce and Industry
- ✓ Board Member & Advisor, American Hungarian Chamber of Commerce of New York
- ✓ Mentor and Representative Young Entrepreneurs Association Hungary (FIVOSZ)

Honors & Awards:

- ✓ 4th Annual New York Hungarian Scientific Society Fundraising Gala and Dinner, New York (2018)
- ✓ TOP30 MasterClass - European Week Regions and Cities, Brussels (2018)
- ✓ Hungarian Regional Science Association, Pecs (2018)

Books:

- ✓ Author of 3 books (focusing on health and medical tourism; senior life quality and wellbeing; relation between tourism and rehabilitation)
- ✓ Editor of 2 Journals and 2 annual conferences

Social Media:

Linkedin <https://www.linkedin.com/in/martin-zsarnoczky/>

Researchgate https://www.researchgate.net/profile/Martin_Zsarnoczky

Mendeley <https://www.mendeley.com/profiles/martin-zsarnoczky/>